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GRADUATE
PROGRAMS
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Journalism

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The School of Journalism offers a Master of Arts (MA) degree designed to merge traditional journalism with the latest technology. Students new to the field or those with experience can choose one of two tracks – Professional Journalism or Media Innovation – to prepare them for the challenges faced by legacy and new media in the digital age.

Professional Journalism

PROGRAM OVERVIEW

The Professional Journalism track offers an intensive course of study in journalism theory and practice, including the opportunity to participate in Northeastern's renowned cooperative education (co-op) program. The curriculum is designed for students with little or no previous journalism experience and balances news courses tailored for the digital world with preparation to enter the job market. Students learn the skills they need to be reporters and editors for publications in print and online.

CURRICULUM

The Professional Journalism track consists of nine courses and 36 credit hours. Students must complete four required courses, one practicum course and four electives.

Fundamentals of Digital Journalism	04
Enterprise Reporting 1	04
Enterprise Reporting 2	04
Perspectives on Journalism and Professional Ethics	04
Practicum	04
Electives	16
Total Credit Hours	36

Additionally, students without journalism experience can take Reporting and Writing Fundamentals preceding the start of the program. This optional, one-credit hour course is designed to introduce students to journalism skills and terminology.

APPLICATION DEADLINES

FEB 01 Priority deadline for scholarship consideration

MAY 01 All international applicants

AUG 01 All domestic applicants

ADDITIONAL INFORMATION

northeastern.edu/camd/gradjournalism 



Media Innovation

PROGRAM OVERVIEW

The Media Innovation track has a single goal in mind: retrain journalists to become digitally fluent storytellers.

Designed for those with a journalism background, this one-of-a-kind interdisciplinary program empowers students to think creatively about the future of the news, and provides the digital tools needed to thrive in today's newsroom. Students can gain real world experience through Northeastern's cooperative education (co-op) program.

In the Media Innovation track we embrace this time of rapid change in our industry. We don't have to reinvent journalism. We *get* to reinvent journalism.

CURRICULUM

Over the course of three semesters, students choose a personally tailored area of study with focuses ranging from video, design, data, entrepreneurship, and game design.

The Media Innovation track consists of eight courses and 32 credit hours.

Fundamentals of Digital Journalism	04
Data Journalism	04
Media Innovation Studio 1	04
Media Innovation Studio 2	04
Electives	16
Total Credit Hours	32

ADDITIONAL INFORMATION

northeastern.edu/camd/mediainnovation





Students in Professor of the Practice Mike Beaudet's "Investigative Reporting" seminar collaborated with FOX25 to produce a series of original investigative reports for the station.

Scholarships + Financial Support

Northeastern University and the College of Arts, Media and Design offer students a range of financial resources, including competitively awarded scholarships, assistantships, tuition reduction for Northeastern alumni, and graduate credit transfer.

FIND ADDITIONAL INFORMATION AND FINANCIAL RESOURCES AT

northeastern.edu/camd/graduate 

Apply

ADMISSIONS REQUIREMENTS AND DEADLINES

northeastern.edu/camd/graduate/admissions 

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College of Arts, Media and Design

Graduate Studies
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