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A HUB FOR MEDIA INNOVATION

Our students have the unique advantage of studying in the College of Arts, Media and Design at Northeastern University, a world-class research institution in Boston. A stone’s throw from industry-leading news organizations like The Boston Globe and cutting-edge public relations firms, our urban campus positions students for success in a city where stories can be found around every corner.

Northeastern University
College of Arts, Media and Design
360 Huntington Avenue | Boston, MA 02115
For more than 40 years, Northeastern University’s School of Journalism has combined academic excellence with practical experience. We prepare our students—from seasoned journalists to those looking to enter the field for the first time—to be analytical thinkers and successful communicators. Our alumni work in major news and public relations organizations throughout the country and the world.

Scholarships & Financial Support
Graduate School scholarships and graduate assistantships are available to students in the College of Arts, Media and Design.

Questions?
617.373.5329
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**SCHOOL OF JOURNALISM**

**GRADUATE STUDIES**

**MASTER OF JOURNALISM**

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**Professional Concentration**

The Professional Concentration is designed for prospective students with little or no experience in journalism. The Professional Concentration curriculum balances basic news courses tailored for the digital world with preparation to enter the job market. Students are accepted on a part-time or full-time basis. Full-time students can finish the program in one year. Part-time students can complete the program in two or three years. Students in the Professional Concentration can participate in Northeastern University’s nationally known Cooperative Education (Co-op) program. Co-op is not a requirement, but students who choose it generally take an additional six months to graduate.

**Sample Curriculum**

Students in the Professional Concentration are required to take nine courses and must complete 36 credits to graduate. Those students with no journalism experience also take a one-credit Intensive Reporting class.

- **Fall Semester**
  - Enterprise Reporting I
  - Foundations of Digital Journalism
  - Journalism Elective

- **Spring Semester**
  - Enterprise Reporting II
  - Journalism Elective
  - Practicum Course

**Summer I Semester**

- Journalism Elective
- Journalism Elective

**Summer II Semester**

- Perspectives on Journalism and Professional Ethics

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**Media Innovation Concentration**

The Media Innovation Concentration is designed for students with significant journalism experience or an undergraduate degree in the field. This program is intended to help journalists acquire the skills they require to lead the new digital newsroom. On entering the program, students will declare a “mini major” that lies outside the journalism department, including Web design, data visualization, or documentary storytelling.

The core of the Media Innovation Concentration is a project that students identify on entering the program and pursue throughout their studies. Faculty work closely with individual students identifying those courses that best suit their project, then meet with each student weekly for an intensive seminar. Near the end of the program we work with the student to publish his or her project in a prestigious publication such as the Boston Globe or the New York Times.

**Sample Curriculum**

Students must complete 36 credits to graduate and can select electives from Art + Design, Computer Science, Business, and Game Design.

- **Fall Semester**
  - Foundations of Digital Journalism
  - Elective I
  - Innovation Seminar

- **Spring Semester**
  - Elective II
  - Innovation Seminar

- **Summer I Semester**
  - Perspectives on Journalism and Professional Ethics

- **Summer II Semester**
  - Elective III
  - Elective IV
  - Innovation Seminar

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