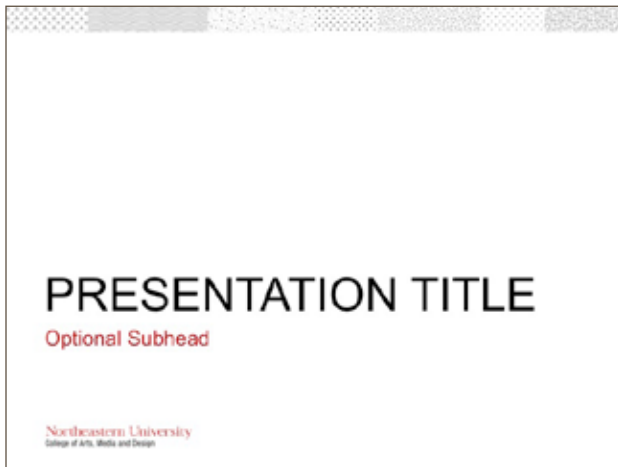


College of Arts, Media and Design

# POWERPOINT STYLE GUIDE



**SLIDESHOW TITLE (A)**

**HEADER:** Arial Regular, 54pt, All Caps

**SUBHEAD:** Arial Regular, 24, Title Case



**SLIDESHOW TITLE (B)**

**HEADER:** Arial Regular, 54pt, All Caps

**SUBHEAD:** Arial Regular, 24, Title Case



**HALF PAGE TEXT WITH IMAGE**

**HEADER:** Arial Regular, 24pt, Title Case

**SUBHEAD:** Arial Regular, 18, All Caps

**BODY COPY:** Arial Regular, 12



**CALLOUT WITH IMAGE**

**BODY COPY:** Arial Regular, 30pt



**TEXT WITH IMAGE COLLAGE**

**HEADER:** Arial Regular, 32pt, Title Case

**SUBHEAD:** Arial Regular, 18, All Caps

**BODY COPY:** Arial Regular, 12



**TEXT WITH IMAGE ALT**

**HEADER:** Arial Regular, 32pt, Title Case

**SUBHEAD:** Arial Regular, 18, All Caps

**BODY COPY:** Arial Regular, 12

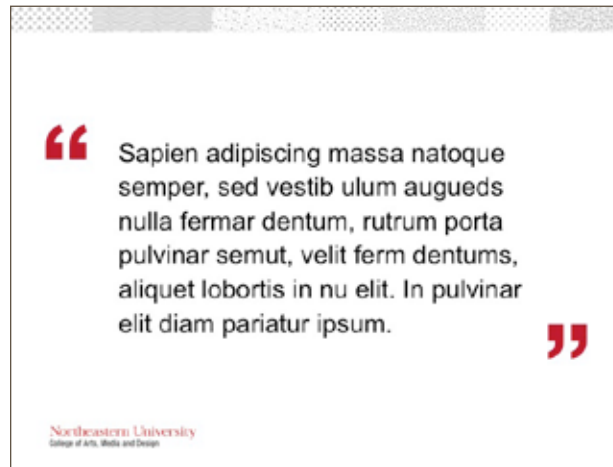


**BULLETED COPY**

**HEADER:** Arial Regular, 32pt, Title Case

**SUBHEAD:** Arial Regular, 16pt, All Caps

**BODY COPY:** Arial Regular, 16pt



**TEXT CALLOUT (A)**

**COPY:** Arial Regular, 30pt



**TEXT CALLOUT (B)**

**COPY:** Arial Regular, 30pt



**LARGE PHOTO CAPTION**

**RED COPY:** Arial Bold, 14pt, All Caps

**BLACK COPY:** Arial Regular, 14 pt



**SECTION DIVIDER (A)**

**TITLE:** Arial Regular, 32pt, All Caps



**SECTION DIVIDER (B)**

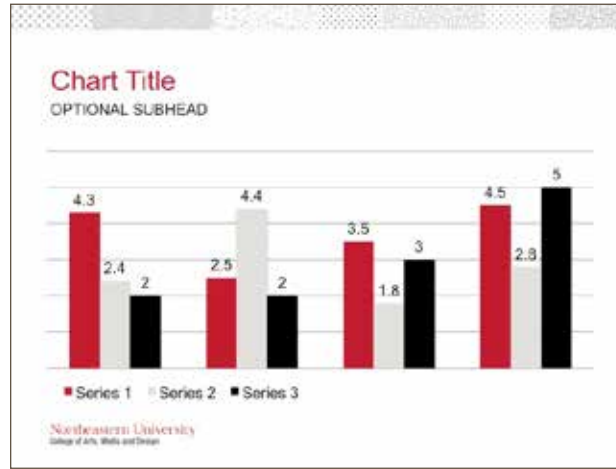
**TITLE:** Arial Regular, 32pt, All Caps

# CAMD POWERPOINT STYLE GUIDE



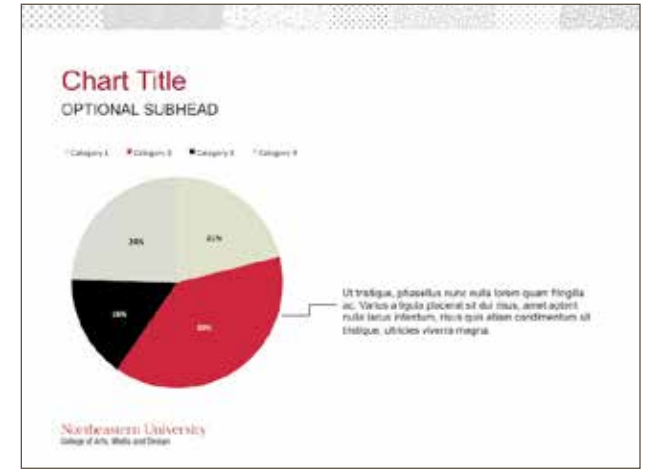
## SECTION DIVIDER (C)

**TITLE:** Arial Regular, 32pt, All Caps



## BAR GRAPH

**TITLE:** Arial Regular, 32pt, Title Case  
**SUBHEAD:** Arial Regular, 18pt, All Caps  
**STAT DETAILS:** Arial Regular, 18pt



## PIE CHART

**TITLE:** Arial Regular, 32pt, Title Case  
**SUBHEAD:** Arial Regular, 18pt, All Caps  
**STAT DETAILS:** Arial Regular, 10pt  
**CALLOUT TEXT:** Arial Regular, 12pt



## END SLIDE (A)

**COPY:** Arial Regular, 14pt



## END SLIDE (B)

**COPY:** Arial Regular, 14pt

**POWERPOINT THEME COLOR COORDINATES\***

**BLACK**

RGB: 0/0/0

HEX: #000000

**WHITE**

RGB: 255/255/255

HEX: #FFFFFF

**LIGHT GRAY**

RGB: 226/225/220

HEX: #E2E1DC

**RED**

RGB: 204/0/0

HEX: #CC0000

**WARM GRAY**

RGB: 97/84/69

HEX: #615445

\*These colors are already included in this custom powerpoint theme's color palette.