Arts Administration and Cultural Entrepreneurship
The Graduate Certificates in Arts Administration and Cultural Entrepreneurship provide an interdisciplinary approach to leadership innovation in performance, visual arts, cultural and community organizations. These certificates offer dynamic courses of study in which students are challenged to create diverse, viable, and sustainable projects and organizations; to use entrepreneurial practices in order to create transformation; to develop and deploy new arts and culture sector-focused business and analytic skills; and to design innovative planning and engagement strategies.

Both certificates are conveniently offered 100% online.

Certificate in Arts Administration

PROGRAM OVERVIEW
The arts sector is more vital and dynamic than ever, flourishing in major arts institutions and “non-hierarchical organizations,” including artist-run spaces and community organizations. This context, paired with changes in the nonprofit funding climate of the past thirty years, has generated a need to transform leadership training in the arts sector. Increasingly, creative thinkers must be equipped with administrative, analytical, and technological skill sets to work within the complex, interdependent arts and cultural ecosystem.

CURRICULUM
The certificate consists of twelve credit hours. Students take three core courses and select one elective.

CORE COURSES
- AACE 6000 Arts and Culture Organizational Leadership 0.3
- AACE 6010 Planning for Arts and Cultural Organizations 0.3
- AACE 6020 Experiential Study in Arts Administration 0.3

ELECTIVES
- AACE 6110 Information Technology for Arts and Cultural Organizations 0.3
- AACE 6200 Programming and Community Engagement for Cultural Entrepreneurs 0.3
- AACE 6210 Building Value Through Cultural Enterprise 0.3

ADDITIONAL INFORMATION
northeastern.edu/camd/artsadmin
It becomes more apparent each day that we must continuously rejuvenate and generate the arts at the core of society, to ensure a healthy, sustainable, secure, diverse and meaningful civilization.”

-NATHAN FELDE, PROFESSOR, ART + DESIGN

Certificate in Cultural Entrepreneurship

PROGRAM OVERVIEW
Cultural entrepreneurship is a rapidly expanding area embodied by creative practitioners and artistically-minded innovators who devise organizations, initiatives and technologies that build both economic and cultural capital while addressing societal issues. The creation of art and culture is central to the ethos of cultural entrepreneurship, whether the ultimate initiative is in artistic production/promotion, community-building, education, technological innovation or other areas. Some culturally entrepreneurial initiatives today include Robert Redford’s Sundance Institute, the online arts marketplace Etsy.com, the music and education organization Jazz at Lincoln Center, and the line-learning app Shakespeare’s Monologues – all of which have successfully expanded culture while ensuring sustainable social impacts.

The Graduate Certificate in Cultural Entrepreneurship prepares creative practitioners and culturally-minded innovators to become valuable contributors to the fields of arts and culture – and the community at large. The curriculum offers students the opportunity to identify shortcomings and opportunities for evolution in the arts and cultural sectors; to develop or hone critical, creative practices, leadership acumen, arts administrative and analytical skills; to conceive of and implement programming for community engagement and positive impact; and to bring these skills and frameworks to bear on cultural challenges.

CURRICULUM
The certificate consists of twelve credit hours. Students take three core courses and select one elective.

CORE COURSES
- AACE 6000 Arts and Culture Organizational Leadership 03
- AACE 6020 Experiential Study in Arts Administration 03
- AACE 6200 Programming and Community Engagement for Cultural Entrepreneurs 03

ELECTIVES
- AACE 6010 Planning for Arts and Cultural Organizations 03
- AACE 6110 Information Technology for Arts and Cultural Organizations 03
- AACE 6210 Building Value Through Cultural Enterprise 03
- ENTR 6212 Business Planning for New Ventures* 03

*Offered on ground by the D’Amore-McKim School of Business.

ADDITIONAL INFORMATION
northeastern.edu/camd/cultural
Scholarships + Financial Support

Northeastern University and the College of Arts, Media and Design offer students a range of financial resources including competitively awarded scholarships and assistantships.

FIND ADDITIONAL INFORMATION AND FINANCIAL RESOURCES AT northeastern.edu/camd/graduate/tuition

Apply

ADMISSIONS REQUIREMENTS AND DEADLINES
northeastern.edu/camd/graduate/admissions

FALL  SPRING
AUG 15  NOV 15

Northeastern University
College of Arts, Media and Design

Graduate Studies
100 Meserve Hall
Boston, Massachusetts 02115

CALL  617.373.2566

EMAIL  Cathy Bright, Graduate Enrollment Manager
gradcamd@northeastern.edu