Journalism, Media Innovation and Media Advocacy
The School of Journalism offers a Master of Arts (MA) degree that combines training in traditional journalism with the latest in digital skills. Depending on a student's background in journalism, they enter into one of two tracks: Media Innovation for those with journalism skills and Professional for those new to the field.

In both tracks students are trained in skills and tools essential to thrive and contribute in today's newsrooms and related media fields. Students can also participate in Northeastern University's acclaimed Cooperative Education (Co-op) program for hands-on experience at newsrooms and media-technology firms around the country and abroad. The degree can be completed in as little as three semesters.

**Media Innovation Track**

**CURRICULUM**

The Media Innovation track consists of eight courses and 32 credit hours. Over the course of three semesters, students choose a personally tailored area of study with focuses ranging from video and web design to data visualization, entrepreneurship and game design.

- JRNL 6340 Fundamentals of Digital Journalism 04
- JRNL 6306 Media Innovation Studio 1 04
- JRNL 6307 Media Innovation Studio 2 04
- JRNL 6341 Telling Your Story with Data 04
- Electives 16
- Total Credit Hours 32

**Professional Track**

**CURRICULUM**

The Professional track consists of nine courses and 36 credit hours. Students in this track will learn the fundamentals of reporting and journalistic writing before moving on to higher level journalism classes and digital electives.

- JRNL 6200 Enterprise Reporting 1 04
- JRNL 6201 Enterprise Reporting 2 04
- JRNL 6202 Perspectives on Journalism Ethics 04
- JRNL 6340 Fundamentals of Digital Journalism 04
- Electives 20
- Total Credit Hours 36

**POTENTIAL CO-OPS**

- Christian Science Monitor
- Google News @ Matter
- TechTarget
- The Marshall Project
- WEEI Boston Sports News
- WGBH: Innovation Hub
- WGBH: The World

**ADDITIONAL INFORMATION**

northeastern.edu/camd/journalism/academics/graduate
“I feel like a box of creativity in my head that I never knew has now been ripped open. I’ve been print-print-print for so long I thought I could never create a digital work of journalism. But here I’ve learned what’s possible.”

- EMILY HOPKINS, MEDIA INNOVATION TRACK STUDENT

Media Advocacy

PROGRAM OVERVIEW

The MS in Media Advocacy is a unique interdisciplinary degree designed to teach strategic advocacy skills to communications, nonprofit and government affairs professionals. A collaboration between Northeastern University’s School of Journalism and School of Law, the Media Advocacy program empowers students through policy and legal knowledge, combined with training in the latest communication techniques including audience engagement through social media, web design and development, and videography, as well as data analytics and data-driven storytelling.

The MS in Media Advocacy consists of 32 – 36 credit hours. Designed for four semesters of study, the program can be accelerated to be completed in as little as two semesters. Students take 14 credit hours of core courses that cover the fundamentals of effective advocacy and the legal and ethical frameworks for advocacy practices. Students select 18 to 22 elective credit hours, from two focus areas: Advocating for Change (9-12 credit hours) and Skills for Effective Advocacy (9-12 credit hours).

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JRNL/COMM Introduction to Contemporary Advocacy</td>
<td>04</td>
</tr>
<tr>
<td>JRNL/COMM Advocacy Research</td>
<td>04</td>
</tr>
<tr>
<td>LAW The Ethics of Advocacy</td>
<td>03</td>
</tr>
<tr>
<td>LAW Introduction to the Legal System: Courts, Statutes and Regulations</td>
<td>03</td>
</tr>
<tr>
<td>Electives</td>
<td>18-22</td>
</tr>
<tr>
<td><strong>Total Credit Hours</strong></td>
<td>32-36</td>
</tr>
</tbody>
</table>

A minimum of twelve credit hours must be from CAMD and SOL, each. Exceptions allowed on case by case basis in consultation with the program advisor.
Students in Professor of the Practice Mike Beaudet’s “Investigative Reporting” seminar collaborated with FOX25 to produce a series of original investigative reports for the station.

Scholarships + Financial Support

Northeastern University and the College of Arts, Media and Design offer students a range of financial resources including competitively awarded scholarships and assistantships.

FIND ADDITIONAL INFORMATION AND FINANCIAL RESOURCES AT northeastern.edu/camd/graduate/tuition

Apply

ADMISSIONS REQUIREMENTS AND DEADLINES
northeastern.edu/camd/graduate/admissions

FALL DEADLINES

FEB 01 Priority deadline for scholarship consideration
MAY 01 All international applicants
AUG 01 All domestic applicants

SPRING DEADLINES

OCT 01 All international applicants
NOV 01 All domestic applicants

Northeastern University
College of Arts, Media and Design

Graduate Studies
100 Meserve Hall
360 Huntington Avenue
Boston, Massachusetts 02115

CALL 617.373.2566
EMAIL Cathy Bright, Graduate Enrollment Manager
gradcamd@northeastern.edu