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GRADUATE  
PROGRAMS  
IN

# Journalism, Media Innovation and Media Advocacy

M

D

# Journalism

## PROGRAM OVERVIEW

The School of Journalism offers a Master of Arts (MA) degree that combines training in traditional journalism with the latest in digital skills. Depending on a student's background in journalism, they enter into one of two tracks: Media Innovation for those with journalism skills and Professional for those new to the field.

In both tracks students are trained in skills and tools essential to thrive and contribute in today's newsrooms and related media fields. Students can also participate in Northeastern University's acclaimed Cooperative Education (Co-op) program for hands-on experience at newsrooms and media-technology firms around the country and abroad. The degree can be completed in as little as three semesters.

## Media Innovation Track

### CURRICULUM

The Media Innovation track consists of eight courses and 32 credit hours. Over the course of three semesters, students choose a personally tailored area of study with focuses ranging from video and web design to data visualization, entrepreneurship and game design.

JRNL 6340 Fundamentals of Digital Journalism	04
JRNL 6306 Media Innovation Studio 1	04
JRNL 6307 Media Innovation Studio 2	04
JRNL 6341 Telling Your Story with Data	04
Electives	16
<b>Total Credit Hours</b>	<b>32</b>

## Professional Track

### CURRICULUM

The Professional track consists of nine courses and 36 credit hours. Students in this track will learn the fundamentals of reporting and journalistic writing before moving on to higher level journalism classes and digital electives.

JRNL 6200 Enterprise Reporting 1	04
JRNL 6201 Enterprise Reporting 2	04
JRNL 6202 Perspectives on Journalism Ethics	04
JRNL 6340 Fundamentals of Digital Journalism	04
Electives	20
<b>Total Credit Hours</b>	<b>36</b>

### POTENTIAL CO-OPS

Christian Science Monitor  
Google News @ Matter  
TechTarget  
The Marshall Project  
WEEI Boston Sports News  
WGBH: Innovation Hub  
WGBH: The World

### ADDITIONAL INFORMATION

[northeastern.edu/camd/journalism/academics/graduate](https://northeastern.edu/camd/journalism/academics/graduate)



“I feel like a box of creativity in my head that I never knew has now been ripped open. I’ve been print-print-print for so long I thought I could never create a digital work of journalism. But here I’ve learned what’s possible.”

- EMILY HOPKINS, MEDIA INNOVATION TRACK STUDENT

## Media Advocacy

### PROGRAM OVERVIEW

The MS in Media Advocacy is a unique interdisciplinary degree designed to teach strategic advocacy skills to communications, nonprofit and government affairs professionals. A collaboration between Northeastern University’s School of Journalism and School of Law, the Media Advocacy program empowers students through policy and legal knowledge, combined with training in the latest communication techniques including audience engagement through social media, web design and development, and videography, as well as data analytics and data-driven storytelling.

The MS in Media Advocacy consists of 32 – 36 credit hours. Designed for four semesters of study, the program can be accelerated to be completed in as little as two semesters. Students take 14 credit hours of core courses that cover the fundamentals of effective advocacy and the legal and ethical frameworks for advocacy practices. Students select 18 to 22 elective credit hours, from two focus areas: Advocating for Change (9-12 credit hours) and Skills for Effective Advocacy (9-12 credit hours).

JRNL/COMM Introduction to Contemporary Advocacy	04
JRNL/COMM Advocacy Research	04
LAW The Ethics of Advocacy	03
LAW Introduction to the Legal System: Courts, Statutes and Regulations	03
Electives	18-22
<b>Total Credit Hours</b>	<b>32-36</b>

A minimum of twelve credit hours must be from CAMD and SOL, each. Exceptions allowed on case by case basis in consultation with the program advisor.

ADDITIONAL INFORMATION

[northeastern.edu/camd/media](http://northeastern.edu/camd/media) 



Students in Professor of the Practice Mike Beaudet's "Investigative Reporting" seminar collaborated with FOX25 to produce a series of original investigative reports for the station.

## Scholarships + Financial Support

Northeastern University and the College of Arts, Media and Design offer students a range of financial resources including competitively awarded scholarships and assistantships.

FIND ADDITIONAL INFORMATION AND FINANCIAL RESOURCES AT

[northeastern.edu/camd/graduate/tuition](http://northeastern.edu/camd/graduate/tuition) ↗

# Apply

ADMISSIONS REQUIREMENTS AND DEADLINES

[northeastern.edu/camd/graduate/admissions](http://northeastern.edu/camd/graduate/admissions) ↗

### FALL DEADLINES

**FEB 01** Priority deadline for scholarship consideration

**MAY 01** All international applicants

**AUG 01** All domestic applicants

### SPRING DEADLINES

**OCT 01** All international applicants

**NOV 01** All domestic applicants

## Northeastern University

College of Arts, Media and Design

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