Experience Design
Experience Design is a holistic and integrative approach to design that focuses on the quality of the human experience in concrete situations. It employs investigation, analysis, creativity and technology as tools to understand human goals, needs, and desires and to mediate the human experience.

Northeastern’s College of Arts, Media and Design (CAMD) offers three Experience Design graduate program options to best suit the unique goals and aspirations of individual learners: the Master of Fine Arts (MFA) in Experience Design, the Master of Science (MS) in Experience Design and the Graduate Certificate in Experience Design. All three move beyond design thinking to produce outcomes that demonstrate the value of human-centered research and design methods. They draw on findings from a range of professional and scholarly disciplines to understand and shape specific situations – that extend across many industries and aspects of life: healthcare, public service, travel, education, entertainment, shopping, dining, and the nature of work itself.

Through examining how people behave in a real context in relation to the constructed world and emerging technologies, CAMD’s graduate degrees in Experience Design allow working professionals or graduates from design and other disciplines (such as architecture, business, engineering, communications, computer science, healthcare, humanities and the social sciences) to gain knowledge and experience in the design competencies needed to address societal challenges.

We prepare students to be vital contributors and leaders of professional experience design teams where technological innovation intersects with design. Graduates will be able to analyze how people undergo real-world situations, enabling them to enrich experience by orchestrating new design-driven relationships. They will be equipped with the skills to identify shortcomings as well as opportunities for improved engagement between artifacts and systems—virtual or physical—and the humans who encounter them.
Experience Design – MFA

PROGRAM OVERVIEW
The MFA in Experience Design offers a two year graduate experience that combines theory and studio based practice and results in a terminal degree. Students have their own studio space and will engage in and complete this program with an Experience Design graduate thesis and a thesis exhibition.

The MFA in Experience Design is a 2-year, 60-credit hour program. Students complete 11 required courses and 4 electives.

CURRICULUM

Year 1: Fall Semester
ARTG 5600 Experience Design Studio 1—Personal and Individual 0.4
ARTG 5610 Design Systems 0.4
ARTG 5620 Notational Systems for Experience 0.4
ARTG 5630 Design Research Methods 0.4

Year 1: Spring Semester
ARTG 6600 Experience Design Studio 2—Group and Interpersonal 0.4
ARTG 6310 Design for Behavior and Experience 0.4
Elective 0.4

Year 2: Fall Semester
ARTG 6700 Experience Design Studio 3—Community and Organization 0.4
ARTG 7600 Experience Design Thesis Seminar 0.4
Elective 0.4
Elective 0.4

Year 2: Spring Semester
ARTG 7990 Thesis Document 0.4
ARTG 7991 Thesis Exhibition 0.4
Elective 0.4

TOTAL CREDIT HOURS 60

Experience Design – MS

PROGRAM OVERVIEW
The Master of Science in Experience Design offers a two-semester long graduate experience that combines theory and project based practice and results in a professional degree. The MS in Experience Design is a 1-year, 32-credit hour program. Students complete six required courses and two electives.

CURRICULUM

Fall Semester
ARTG 5600 Experience Design Studio 1—Personal and Individual 0.4
ARTG 5610 Design Systems 0.4
ARTG 5620 Notational Systems for Experience 0.4
ARTG 5630 Design Research Methods 0.4

Spring Semester
ARTG 6600 Experience Design Studio 2—Group and Interpersonal 0.4
ARTG 6310 Design for Behavior and Experience 0.4
Elective 0.4
Elective 0.4

TOTAL CREDIT HOURS 32

Experience Design – Graduate Certificate

PROGRAM OVERVIEW
The Graduate Certificate in Experience Design offers a four-course curriculum that introduces fundamental to advanced design processes, and allows individual specialization through the selection of an elective. The certificate is intended for practitioners and students who wish to acquire competencies in Experience Design to complement their skills and address their professional needs.

The Graduate Certificate in Experience Design consists of 16 credit hours and can be completed in two to four semesters. Students take three required courses and one elective.

CURRICULUM

POTENTIAL CO-OPS
Charles River Development
EMD Millipore
MBTA
MIT Media Innovation Lab
Philips Lighting
R/GA
Small Design Firm

FOR ADDITIONAL INFORMATION
northeastern.edu/camd/exd

“The broader one’s understanding of the human experience, the better design we will have.”
—STEVE JOBS
Scholarships + Financial Support

Northeastern University and the College of Arts, Media and Design offer students a range of financial resources including competitively awarded scholarships and assistantships.

ADDITcCNAL INFORMATION AND FINANCIAL RESOURCES
northeastern.edu/camd/graduate/tuition

Apply

ADMISSION REQUIREMENTS AND DEADLINES
northeastern.edu/camd/graduate/admissions

APPLICATION DEADLINES

FEB 01 Priority deadline for scholarship consideration
MAY 01 All international applicants
AUG 01 All domestic applicants

Northeastern University
College of Arts, Media and Design

Graduate Studies
100 Meserve Hall
360 Huntington Avenue
Boston, Massachusetts 02115

CALL 617.373.2566

EMAIL Cathy Bright, Graduate Enrollment Manager
gradcamd@northeastern.edu

Andrew Tang: A diagram documenting an investigation into the experience of waiting for public transportation in urban environments.

Marie Yatsyk: A concept model of a sidekicks service for trip-planner TripAdvisor’s user experience team as a class client.

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