

JOSEPH SCHWARTZ

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EDUCATION

School of Journalism and Mass Communication, University of Iowa

Ph.D. in Mass Communication

2009

Dissertation: *Gay Men and Body Image: Social Comparisons, Blame, and Stigma*

Advisor: Dr. Julie Andsager

Newhouse School for Public Communications, Syracuse University

M.A. in Media Studies

2004

Thesis: *Who Gets to Say "I do"?: Two Opposing Groups Frame Same-Sex Marriage*

Advisor: Dr. Carol Liebler

Crane School of Music, State University of New York College at Potsdam

B.M. in Music Performance and Music Education

2001

ACADEMIC POSITIONS

Department of Communication Studies, Northeastern University, Boston, MA

Associate Teaching Professor

2017- present

Department of Communication Studies, Northeastern University, Boston, MA

Assistant Teaching Professor

2013- 2017

Department of Communication Studies, Northeastern University, Boston, MA

Lecturer

2012 – 2013

Department of Communication Studies, Northeastern University, Boston, MA

Post-Doctoral Teaching Associate

2009 – 2012

School of Journalism and Mass Communication, University of Iowa, Iowa City, IA

Graduate Instructor

2008

School of Journalism and Mass Communication, University of Iowa, Iowa City, IA
Summer Session Instructor

2007

JOURNAL ARTICLES

Schwartz, J. & Grimm, J. (in press). Stigma communication surrounding PrEP: The experiences of a sample of men who have sex with men. *Health Communication*.

Schwartz, J., & Grimm, J. (2017). Online news coverage of pre-exposure prophylaxis. *Communication Research Reports*, 34(2), 153 – 160.

Grimm, J., & **Schwartz, J.** (2017). Body image and race on gay male-targeted blogs. *Howard Journal of Communications*, 1 – 16.

Schwartz, J., & Grimm, J. (2017). PrEP on Twitter: information, barriers, and stigma. *Health Communication*, 32(4), 509 – 516.

Schwartz, J. & Grimm, J. (2016). Uncertainty in online news coverage of Truvada. *Health Communication*, 31(10), 1250 – 1257.

Schwartz, J. & Grimm, J. (2016). Body talk: Body image commentary on Queerty.com. *Journal of Homosexuality*, 63(8), 1052 – 1067.

Schwartz, J. & Andsager, J. L. (2011). Four decades of images in gay male-targeted magazines. *Journalism and Mass Communication Quarterly*, 88(1) 76 – 98.

Schwartz, J. (2010). Whose voices are heard?: Gender, sexual orientation, and newspaper sources. *Sex Roles: A Journal of Research*, 64(3-4) 265 – 275.

Schwartz, J. (2010). Investigating differences in public support for gay rights issues. *Journal of Homosexuality*, 57(6) 748 – 759.

Schwartz, J. & Willis, A. (2010). Coverage of methamphetamine in GLBT newspapers. *Mass Communication and Society*, 13(1) 30 – 47.

Liebler, C. M., **Schwartz, J.**, & Harper, T. (2009). Queer tales of morality: The press, hegemonic framing, and same-sex marriage. *Journal of Communication*, 54(4) 653 – 675.

Schwartz, J. & Andsager, J. L. (2008). Sexual health and stigma in urban newspaper coverage of methamphetamine. *American Journal of Men's Health*, 2(1) 56 – 67.

MANUSCRIPTS IN PROGRESS

Schwartz, J. Relationship maintenance on Instagram (data collected, writing in progress).

Schwartz, J. Culturally competent care for gay men on PrEP (data collected, writing in progress).

CONFERENCE PRESENTATIONS

Schwartz, J. & Grimm, J. (2017, August). "It's like gay birth control: Experiences of a sample of gay men on PrEP. Presented at the 100th Annual Convention of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Sutherland, S.C., Harteveld, C., Smith, G., **Schwartz, J.**, & Talgar, C. (2015, March). *Exploring digital games as a research and educational platform for replicating experiments*. Presented at the 9th Annual Convention of the Northeast Decision Sciences Institute Conference, Boston, MA. (Top Paper Award).

Schwartz, J. & Grimm, J. (2012, August). *Body talk: Gay men's body image commentary on queerty.com*, presented at the 98th Annual Convention of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Andsager, J. & **Schwartz, J.** (2012, August). *Conceptualizing time: Toward making content analysis research time frames more meaningful*, presented at the 95th Annual Convention of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Schwartz, J. (2010, November). *Gay men, body dissatisfaction, and objectification*, presented at the 96th Annual Convention of the National Communication Association, San Francisco, CA.

Schwartz, J. & Grimm, J. (2010, August). *Body image and race on queerty.com*, presented at the 93rd Annual Convention of the Association for Education in Journalism and Mass Communication, Denver, CO.

Schwartz, J. (2008, November). *Three decades of male images in The Advocate*, presented at the 52nd Annual Convention of the Midwest Association for Public Opinion Research, Chicago, IL.

Schwartz, J. & Willis, A. (2008, August). *Coverage of methamphetamine in GLBT newspapers*, presented at the 91st Annual Convention of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Schwartz, J. (2008, May). *Investigating differences in public support for gay rights issues*, presented at the 58th Annual Convention of the International Communication Association, Montreal, Canada.

Schwartz, J. (2007, November). *Investigating differences in public support for gay rights issues*, presented at the 51st Annual Convention of the Midwest Association for Public Opinion Research, Chicago, IL.

Schwartz, J. (2007, August). *Whose voices are heard?: Gender, sexual orientation and same-sex marriage*, presented at the 90th Annual Convention of the Association for Education in Journalism and Mass Communication, Washington, DC.

Schwartz, J., Andsager, J. L., & LaVail, K. H. (2007, May). *Sexual health and stigma in urban newspaper coverage of methamphetamine*, presented at the 57th Annual Convention of the International Communication Association, San Francisco, CA.

Liebler, C. M., **Schwartz, J.**, & Harper, T. (2007, May). *Queer tales of morality: The press, hegemonic framing and gay marriage*, presented at the presented at the 57th Annual Convention of the International Communication Association, San Francisco, CA.

Schwartz, J. (2006, November). *The use of sources in controversial issues: The case of same-sex marriage*, presented at the 50th Annual Convention of the Midwest Association for Public Opinion Research, Chicago, IL.

Andsager, J. L., Han, C., LaVail, K. H., **Schwartz, J.**, Vujnovic, M., & Grimm, J. (2006, August). *Effects of exemplification and attribution of blame on perceived influence of self and others*, presented at the 89th Annual Convention of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Schwartz, J. (2005, August). *Framing gay marriage: The Human Rights Campaign's online campaign for marriage equality*, presented at the 88th Annual Convention of the Association for Education in Journalism and Mass Communication, San Antonio, TX.

Schwartz, J., & Seaberg, A. (2004, August). *Queer guys for straight eyes?: Gay men respond to Queer Eye for the Straight Guy*, presented at the 87th Annual Convention of the Association for Education in Journalism and Mass Communication, Toronto, Canada.

BOOK REVIEW

Schwartz, J. (2008). Book review of *Media/Queered: Visibility and its Discontents*. In *Journal of Communication Inquiry* 32, 209 – 202.

COURSES TAUGHT

Department of Communication Studies, Northeastern University, Boston, MA

Course Coordinator for COMM 2301: Methods and Research in Communication (Quantitative Methods)

- Developed and wrote curriculum
- Synchronized learning objectives and outcomes across multiple sections of the course
- Trained, supervised, and mentored multiple post-doc instructors
- Trained and supervised post-doc graders
- Developed an online version of the course for summer sessions

Department of Communication Studies, Northeastern University, Boston, MA

COMM 3201: Health Communication

- Writing-intensive course

Department of Communication Studies, Northeastern University, Boston, MA

COMM 1131: Sex, Relationships, and Communication

- Developed and wrote curriculum
- Large lecture format (100+ students)
- Trained, supervised and mentored multiple undergraduate Teaching Assistants
- Trained and supervised post-doc graders
- Developed an online version of the course for summer sessions

Department of Communication Studies, Northeastern University, Boston, MA

COMM 2131: The Dark Side of Interpersonal Communication

- Developed and wrote curriculum
- Developed an online version of the course for summer sessions
- Trained and supervised post-doc graders

Department of Communication Studies, Northeastern University, Boston, MA

COMM 3530: Sexualities and Communication

- Developed and wrote curriculum
- Writing-intensive course
- Developed an online version of the course for summer sessions

Department of Communication Studies, Northeastern University, Boston, MA

COMM 1112: Public Speaking

Department of Communication Studies, Northeastern University, Boston, MA

COMM 1220: Media, Culture, and Society

School of Journalism and Mass Communication, University of Iowa, Iowa City, IA
Gender and the Media

School of Journalism and Mass Communication, University of Iowa, Iowa City, IA
Social Scientific Foundations to Communication

HONORS, AWARDS, AND GRANTS

Full-Time Faculty Development Fund Grant, Office of the Provost, Northeastern University, Spring 2016.

Faculty Research and Creative Incentive Grant, College of Arts, Media, and Design, Northeastern University, Spring 2016.

Tier 1 Grant, Center for Advancing Teaching and Learning Through Research, Northeastern University (with Casper Harteveld, Gillian Smith, and Steven Sutherland), Fall 2014.

John F. Murray Outstanding Doctoral Student – Research, School of Journalism and Mass Communication, University of Iowa, Spring 2009.

Murray Dissertation Grant, School of Journalism and Mass Communication, University of Iowa, Summer, 2008.

Summer Dissertation Fellowship, University of Iowa Graduate College, Spring 2008.

Outstanding Graduate Teaching Assistant Award, University of Iowa Council on Teaching, Spring 2007.

Excellent Teaching by a Graduate Student Award, International Communication Association Instructional and Developmental Communication Division, Spring 2006.

Les Moeller Doctoral Scholar Award in Mass Communication, University of Iowa, Fall 2005.

Newhouse Dean's Scholarship, Newhouse School of Public Communications, Syracuse University, Spring 2004.

SERVICE TO DISCIPLINE

Manuscript Reviewer: *Journalism and Mass Communication Quarterly*

Manuscript Reviewer: *Mass Communication and Society*

Manuscript Reviewer: *Journal of Health Communication*

Manuscript Reviewer: *International Journal of Communication*

Manuscript Reviewer: *Journal of Homosexuality*

SERVICE TO DEPARTMENT AND COLLEGE

Online Teaching Course Development Consultant, Spring 2016, Spring 2017

Online Teaching Course Developer, Spring 2015, Spring 2016, Spring 2017

Search Committee Member, Assistant Teaching Professor position, Spring 2017

Search Committee Member, Post-Doctoral Teaching Assistant positions, Spring 2013, Spring 2014, Spring 2015, Spring 2016, Spring 2017

Dinner with the Faculty, Spring 2017, Fall 2016, Spring 2016, Fall 2015, Spring 2015, Fall 2014, Spring 2014

Merit Committee Member, Spring 2016

Seminar Participant, “Strategies for Meeting with Students in Times of Stress,” Fall 2016

Seminar Participant, “Facilitating Online Courses,” Spring 2015

Phone-a-thon Student Recruitment Participant, Spring 2014, Spring 2015

REFERENCES

Professor Joshua Grimm

Manship School of Journalism, Louisiana State University. Phone: (225) 578-5198. Email: jgrimm@lsu.edu.

Professor Dale Herbeck

Department Chair, Department of Communication Studies, Northeastern University. Phone: (617) 373 – 5517 Email: d.herbeck@neu.edu.

Professor Heidi Kevoe Feldman

Department of Communication Studies, Northeastern University. Phone: (617) 373 – 4075. Email: h.kevoefeldman@northeastern.edu.

Professor Nicole Maurantonio

Department of Communication and Rhetoric, University of Richmond. Phone: (804) 289-8267. Email: nmaurant@richmond.edu.

Professor Susan Mello

Department of Communication Studies, Northeastern University. Phone: (617) 373 – 2051. Email: s.mello@northeastern.edu.