

MEG HECKMAN

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EDUCATION

Northeastern University, M.A. in journalism (research track) January 2014

Thesis: *Where the Women Are: Measuring female leadership in the new journalism ecology*

University of New Hampshire, B.A. in English 2001

Minor in business administration

TEACHING EXPERIENCE

Assistant Professor of Journalism, Northeastern University, Boston July 2017 – present

Lecturer in English/Journalism, University of New Hampshire, Durham Jan. 2014 – May 2017

Graduate Assistant, Northeastern University, Boston Sept. 2012 – Dec. 2013

Instructor, Nackey S. Loeb School of Communications, Manchester, NH 2006 – 2015

Adjunct Journalism Instructor, University of New Hampshire, Durham, NH Spring 2011

PUBLICATIONS

Book:

We Went to War: New Hampshire Remembers. Concord, NH: Monitor Publishing, 2008. With Mike Pride.

Book chapters:

The curator's challenge: balancing new tools and traditional journalism ethics. In A Practical Guide to Digital Journalism Ethics, edited by Don Heider and John Thomas. Chicago: Loyola University Chicago Center for Digital Ethics and Policy, 2014.

Friends, followers and retweets: journalistic objectivity in the digital age. In A Practical Guide to Digital Journalism Ethics, edited by Don Heider and John Thomas. Chicago: Loyola University Chicago Center for Digital Ethics and Policy, 2014.

Selected periodicals (organized by topic):

Media trends and history

Mine eyes have seen... Pulitzer.org. August 2016. (Profiles of the first two women to win the prize.)

Unskewing Facebook will take all kinds. USA Today. May 19, 2016. (Commentary.)

How we mapped pumpkin spice lattes to teach students digital storytelling skills. Storybench. November 12, 2015.

A new player on the NH media scene – just in time for 2016. The Boston Globe. September 18, 2014.

Small papers must seize niche. NetNewsCheck.com. June 10, 2014. (Interview with Penny Muse Abernathy, author of Saving Community Journalism.)

J schools reboot for next generation needs. NetNewsCheck.com. May 27, 2014. (This was the first in a series of stories exploring digital trends in journalism education.)

Female leadership in the new news ecosystem. Media Report to Women. Spring 2014.

Women were digital media pioneers, but there's still a gender gap there. Columbia Journalism Review. March 24, 2014.

Software seeks to measure women's participation in journalism. Poynter.org. September 4, 2013.

Press associations open their doors to news sites. Editor & Publisher. May 15, 2012.

Five questions to ask when deciding whether to use Drupal or WordPress. Poynter.org. September 30, 2011.

Politics

New citizens bring diversity to NH primary. The Boston Globe. January 15, 2016.

Where did the GOP start? The Boston Globe. October 30, 2015.

NH is home to presidential paraphernalia quirky and rare. The Boston Globe. July 2, 2015.

In NH, a tricky landscape for campaign finance. The Boston Globe. June 26, 2015.

A whole new world of campaign tech. The Boston Globe. May 22, 2015. (Cover story for the Globe's Capital section.)

New on the presidential campaign menu: Politics and pie. The Boston Globe. April 24, 2015.

When reluctant presidential candidates needs a push. The Boston Globe. March 6, 2015. (Cover story for the Globe's Capital section.)

NH woman preserves house's political history. The Boston Globe. January 29, 2015.

Familiar campaign message delivered in new ways. The Boston Globe. December 5, 2014.

In NH, posting ballot photos online can bring the wrath of the state. The Boston Globe. November 13, 2014.

In NH, young GOP candidate draws national attention. The Boston Globe. October 9, 2014.

Small donors harbor big dreams. The Boston Globe. August 28, 2014.

In NH Senate race, a focus on veterans. The Boston Globe. July 31, 2014.

Need some hands to shake? Robie's is the spot. The Boston Globe. July 17, 2014.

Twelve years later, politics has changed. Bob Smith hasn't. The Boston Globe. July 3, 2014.

Republicans in search of the perfect party town. The Boston Globe. June 19, 2014.

General interest

Star Wars: The Force Awakens to feminism. USA Today. January 7, 2016. (Commentary.)

Video games aim to reduce risky behavior among teens, young adults. Connecticut Health I-Team. January 29, 2014.

For comfort food, is gender destiny? Connecticut Health I-Team. September 23, 2013.

Dust, rust and chrome at the Rhinebeck car show. WAMC Northeast Public Radio (audio story) and WAMC.org (written story, photos and video.) May 10, 2013.

Transplant Tourism. New Hampshire Public Radio (audio story) and NHPR.org (written story and photos.) March 11, 2013.

Daily work for the *Concord Monitor*:

During my time at the Monitor, my byline appeared on more than 1,500 stories, according to the NewsBank archives. I also maintained a political blog called The Primary Monitor from the middle of 2011 until I left the newsroom in the fall of 2012.

CONFERENCES

Academic

Panelist, *Where the women are: Can creating safe spaces and media training programs even the gender gap in online media?* Association for Education in Journalism and Mass Communication Midwinter Conference, University of Oklahoma. February 2014.

Professional

Keynote speaker, *What matters: Current trends in digital journalism and what's coming next*, New England Newspaper and Press Association regional training, Concord, New Hampshire, September 2017.

Panelist, *Lessons learned from covering the 2016 campaign.* Journalism and Women Symposium annual conference, Roanoke, Virginia, October 2016.

Presenter, *Why gender diversity is a matter of ethics.* Boston Institute for Nonprofit Journalism ethics colloquium, Boston, May 2016.

Presenter, *Who's the boss? Women, leadership and digital news.* Society for Professional Journalists Region 1 conference, Boston, April 2014.

Presenter, *The 'd' in digital stands for democracy.* New York Press Association Annual Convention, April 2013.

Presenter, *Beyond clickbait: Digital tools to tell meaningful community stories online.* New England Newspaper & Press Association Annual Convention, February 2013.

Panelist, *The social debate.* A panel on social media and political journalism, University of New Hampshire, October 2012.

Presenter, *New ways for newspapers to foster civic engagement.* New England Newspaper & Press Association Annual Convention, 2012.

Other appearances:

The top stories of 2016. A radio panel hosted by New Hampshire Public Radio's The Exchange. December 2016.

Election coverage panel, Society of Professional Journalists Region 1, Boston, November 2016.

An update on New Hampshire's U.S. Senate Race. A radio panel hosted by New Hampshire Public Radio's The Exchange. October 2016.

As print continues to decline, digital journalism takes hold. A radio panel hosted by New Hampshire Public Radio's The Exchange. August 2016.

The first women to win a Pulitzer. A radio interview with New Hampshire Public Radio's Word of Mouth. September 2016.

News media and the 2016 election cycle. A radio panel hosted by New Hampshire Public Radio's The Exchange. February 2016.

Oral history interview techniques. A training for the Canterbury, New Hampshire Historical Society. January 2015.

The digital gender gulf. An online panel discussion hosted by HuffPost Live. April 2014.

The state of local media. A panel assembled by Leadership Concord, January 2014.

Visual storytelling with Infogr.am. A guest lecture at Northeastern University, November 2013.

Political reporters' roundtable. A panel hosted by New England College's Center for Civic Engagement, March 2012.

SELECTED HONORS

Kopenhagen Center for the Advancement of Women in Communication fellowship, 2017

George A. Speers Memorial Director's Award, Northeastern University, 2014

Publick Occurrences Award, New England Newspaper & Press Association, 2011

Donald M. Murray Award for Outstanding Journalism, New Hampshire Writers' Project, 2011

Best online engagement, New England Associated Press News Editors Association, 2011

Best use of social media, New Hampshire Press Association, 2011

Best daily website, New Hampshire Press Association, 2011

Writer of the Year, New Hampshire Press Association, 2006

Community Reporter of the Year, New England Society of Newspaper Editors, 2006

Bob Drake Young Writers Award (Rookie of the Year,) Maine Press Association, 2002

SELECTED UNIVERSITY SERVICE (UNH)

Faculty Fellow representing the College of Liberal Arts, Peter T. Paul Entrepreneurship Center. 2016-2017

Open educational resource ambassador, University System of New Hampshire. 2016-2017

Moderator, *A conversation with Bob Woodward*, public event hosted by UNH's College of Liberal Arts. December 2016

Organizer and moderator, *A conversation with Walter V. Robinson*, public event hosted by the UNH journalism program. April 2016

Speaker, *Using Twitter in the classroom*, Faculty Instructional Technology Summer Institute. June 2016

Lead producer, FIRST! Understanding New Hampshire's Presidential Primary, a MOOC with more than 2,000 students from around the world. 2015

Instructor, UNH Connect, a program for incoming freshmen who are first-generation college students. 2014-2015

INSTRUCTIONAL TRAINING

I've completed the following workshops offered by the University System of New Hampshire:

- Academic Technology Institute, Keene, NH, June 2016
- Managing collaborative writing assignments, Durham, NH, January 2016
- Advancing the use of open educational resources, Durham, NH, January 2016
- Faculty Instructional Technology Summer Institute, Durham, NH, June 2015

COURSES TAUGHT

(Northeastern) JRNL 2201: Intermediate Reporting: This is the second writing course for undergraduate journalism students with an emphasis on learning how to report news stories. Offers students the opportunity to find sources and interview them, do background research, and use public records. Developing story ideas using computer-assisted reporting will be covered. Examines how to develop a story idea and then focus and organize it. Covers basic principles of online journalism including writing, design, and integration of visuals and text for the Web. Introduces elements of design and layout. (Fall 2017)

(Northeastern) JRNL 6340: Fundamentals of Digital Journalism: Offers students an opportunity to learn the fundamentals of digital journalism and to place those skills within the context of a changing media environment. Studies multimedia tools within an intellectual framework—i.e., offers students an opportunity to learn hands-on skills and also to study best practices and theory. May include guest speakers and a consideration of the future of news. Requires students to produce a final project that consists of storytelling across a range of digital platforms. (Fall 2017)

(UNH) ENGL 621 Writing and Reporting the News I: Students get a strong journalistic foundation with hands-on experience reporting and writing compelling news stories for print and digital platforms. Skills taught include finding news stories and tracking down sources; conducting interviews and verifying facts; and drafting and revising stories. (Spring 2011, Spring 2014, Fall 2014, Spring 2015, Fall 2015, Spring 2016, Fall 2016, Spring 2017.)

(UNH) ENGL 622 Writing and Reporting the News II: An intermediate workshop that asks students to report in greater depth and experiment with different storytelling methods. Students delve into feature writing as well as newswriting. (Spring 2014.)

(UNH) ENGL 631 Introduction to Digital Reporting: This course immerses students in the digital news landscape and teach them to report across multiple platforms. Students learn reporting tools and strategies for producing dynamic digital journalism. (Fall 2015, Spring 2017.)

(UNH) ENGL 711 Editing: A survey course with an emphasis on news editing but principles applicable to magazine and book editing are also covered. (Spring 2014, Spring 2015, Spring 2016.)

(UNH) ENGL 735 Entrepreneurial Journalism: This course teaches journalism students to think like business people so they can compete in the exploding world of online publishing. Students learn techniques to monetize good journalism practices while crafting their own publishing project. The class will also explore the past, present and future of digital storytelling with the goal of understanding how technology is changing the genre and the potential for these changes to make journalism more inclusive of all members of our society. (Fall 2014, Fall 2016.)

PROFESSIONAL EXPERIENCE

- Editing coach**, Community Newspaper Holdings, Inc. Summer 2016
I led a training session and provided follow-up consultation to this sprawling newspaper chain with publications in 22 states.
- Contributor**, NetNewsCheck.com 2012 – 2014
I explored business trends in local digital media for this national trade publication.
- Online and community engagement editor**, Concord (NH) Monitor 2009 – 2012
I planned and produced online features, handled breaking news, moderated online comments and engaged readers through social media. Under my direction, ConcordMonitor.com earned awards and saw its traffic grow. I also served as a digital journalism consultant for other publications owned by Newspapers of New England.
- Reporter**, Concord (NH) Monitor July 2002 – May 2009
Beats included the New Hampshire State House, eldercare policy and city hall.

PROFESSIONAL ACTIVITIES

Service

- Development committee member*, Journalism and Women Symposium. 2014-2017
Regional captain, Journalism and Women Symposium. Ongoing
Juror for breaking news, The Pulitzer Prizes. February 2016
Judge for multiple reporting categories, New Hampshire Press Association. January 2016
Juror for local reporting, The Pulitzer Prizes. February 2015
Judge for online categories, New England Newspaper and Press Association. December 2012
Board member, New Hampshire Press Association. October 2009 - August 2012
President, New Hampshire Press Association. October 2010 - December 2011

Professional training

- Solutions journalism workshop, Concord, NH, May 2015
Local Independent Online News Publishers' Summit, Columbia College Chicago, October 2013
New Media Women Entrepreneurs, National Press Club, September 2013
Investigative journalism fellowship, New England First Amendment Institute, 2012
National Freedom of Information Summit, Providence, RI, May, 2011
Multi-platform reporting fellowship, The Poynter Institute, 2008
Reporting and writing fellowship, The Poynter Institute, 2001

Memberships

- Association for Education in Journalism and Mass Communication
Journalism and Women Symposium

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