

Work Address

Northeastern University
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Boston, MA 02115

Steve Granelli

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Home Address

70 Parker Hill Ave.
Apt #202
Boston, MA 02120

Education

Ohio University

2013 – 2017

Athens, OH

Ph.D., Communication Studies

Dissertation Title: “Being Good At Playing Bad: Performance of the Heel in Professional Wrestling”

Area of Specialization: Rhetoric and Public Culture

Secondary Area: Fan Communities

Dissertation Committee Members:

Dr. Christina Beck – Committee Chair (Communication Studies)

Dr. Benjamin Bates (Communication Studies)

Dr. Devika Chawla (Communication Studies)

Dr. Diane Ciekawy – Dean’s Representative (Anthropology)

Syracuse University

2000 – 2002

Syracuse, NY

M.S. Speech Communication

Area of Specialization: Rhetoric of Popular Culture

Syracuse University

1996 – 2000

Syracuse, NY

B.S. Speech Communication

Academic Appointments

Northeastern University

2017 - Present

Assistant Teaching Professor

Basic Course Director

Graduate Teaching Assistant

2013 – 2017

Ohio University, School of Communication Studies

Visiting Assistant Professor

2004 - 2013

State University of New York at Oswego

Adjunct Professor

2003 – 2004

State University of New York at Oswego

Adjunct Professor

2002 – 2013

Syracuse University

Graduate Teaching Assistant

2000 – 2002

Syracuse University, School of Communication Studies

Honors and Awards

2017-18 – Nominee for College of Arts, Media, and Design Excellence in Teaching Award.

2016-17 - Peter Raposo Graduate Service Award - Named for Father Peter Raposo, this award exemplifies a dedication to service across the department, university, and community in and out of the classroom.

2016-17 – Graduate Associate Outstanding Teaching Award – University-wide recognition of excellence in graduate teaching, nominated by undergraduate students and selected by the Graduate Associate Outstanding Teaching Award Selection Committee after interviewing all nominated finalists.

2015-16 – Outstanding Graduate Teaching Award – Nominated by Ohio University faculty and presented by the Communication Studies Department Awards Committee to a graduate student who displays excellence in teaching.

2015-16 – Graduate Student Leadership Award – Awarded by graduate students at Ohio University to a student who makes outstanding contributions to the community of scholars through leadership in the classroom, department, and/or university.

2012-2013 - SUNY Oswego President's Award for Excellence in Academic Advisement Award recognizes commitment to academic advising, identifying "wise and trusted counselors" who aid students in the formation and development of their academic and life goals. Recognized at the 9th Annual SUNY Oswego Symposium on Learning and Teaching Awards Luncheon.

2002 - International Communication Association Award for Excellent Teaching by a Graduate Assistant - Recognized at the annual conference of the International Communication Association in Seoul, Korea

Teaching

Teaching Philosophy

Throughout my career, I have found that the opportunities provided within the communication discipline have informed a style of teaching that is constantly growing and building from experiences in and out of the classroom. My goal is to be a source of information and knowledge for students, while maintaining an ability to teach communication concepts in a manner that builds relationships, contextualizes the role of every student in the discipline of communication studies, and enhances understanding.

Teaching Experience

Northeastern University 2017-present (class size)

COMM 1101: Introduction to Communication Studies (200)

COMM 1113: Business and Professional Speaking (19)

Ohio University 2013-2017

COMS 1030: Fundamentals of Public Speaking (25)

COMS 2050: Techniques of Group Discussion (25)

COMS 2060: Communication in Interpersonal Relationships (35)

COMS 2150: Argumentative Analysis and Advocacy (25)

Syracuse University 2002 - 2013

CRS 225: Public Advocacy (25-35)

CRS 287: Foundations of Inquiry in Human Communication (25)

CRS 325: Presentational Speaking (25-35)

CRS 360: Rhetoric of Popular Culture - co-created (40-50)

CRS 333: Small Group Communication (25-35)

CRS 425: Advanced Public Speaking (25)

CRS 435: Interviewing (35-45)

State University of New York at Oswego 2003-2013

COM 100: Foundations of Communication (35)

COM 210: Critical Thinking and Public Speaking (19-25)

COM 212: Interpersonal Communication (35-40)

COM 240: Group Interaction and Discussion (25-35)

COM 302: Message Criticism (face to face, 35-40)

[Online] COM 302: Message Criticism (developed and delivered online, 25-30)

COM 390: Advanced Speech Communication (25)

COM 399/499: Independent Study (3)

COM 498: Communication Internship (3-5)

[Hybrid] BRC 410: Hollywood Field Experience (10-20) - developed and delivered hybrid course offered on location in Los Angeles, CA

Scholarly Activity

Scholarly Interests

My scholarly interest is driven by a focus on popular culture phenomenon. My goals are to develop a working understanding of how to explore and explain how messages, texts, and artifacts formulate the thumbprint left behind by a generation. The approach to studying popular culture is imbued with the study of fan communities, cultures and co-cultures, and the production and consumption of messages. More

specifically, my scholarly inquiry is to develop an understanding of performances and communities that support popular culture phenomenon.

Scholarship of Discovery and Integration

Granelli, S. (2017) "This is totally inappropriate": Louis C.K.'s use of narrative to build dialogic connections. *Kaleidoscope: A Graduate Journal of Qualitative Communication Research*, 16, 61-70.

Granelli, S. (2017). O.J., Dad, and me. *Departures in Critical Qualitative Research*, 6(2), 78-79.

Granelli, S. & Zenor, J. (2016). Decoding "The Code": Receptive theory and moral judgment of Dexter. *International Journal of Communication*, 10, 1-23.

Granelli, S. (2016). (Professional) wrestling with my identity. In Eva Szabo's (Ed.) *Lehigh Valley Vanguard collections volume 9: Explorations of identity* (pp. 12-14). Easton, PA: Lehigh Valley Vanguard.

Presswood, A., & Granelli, S. (2014). Memes, props, and tweets: How fans cope when shows go off the air. In Alison Slade's (Ed.) *Television, social media, and fan culture* (pp. 201-218). Lanham, MD: Lexington Books.

Granelli, S. (2011). Uninformed outrage: When steroids were blamed in place of CTE. *In Media Res. Media Representations of Brain Injuries in Sports*. May 23-27, 2011. <http://mediacommons.futureofthebook.org/imr/2011/05/26/uninformed-outrage-when-steroids-were-blamed-place-cte>

Manuscripts In Progress

Granelli, S. (In progress). Ruby slippers, Plymouth Rock, and Kermit: The *American Stories* exhibit as public memory. Manuscript being prepared for submission to *Communication and Critical/Cultural Studies*.

Granelli, S. & Bates, B. (In progress). The voice of the voiceless: CM Punk's strategies to effect change during the "Summer of Punk". Manuscript being prepared for submission to *Journal of Popular Culture*.

Granelli, S. (In progress). Creating a sympathetic spectacle: How the mythology of Andre the Giant overrides biography. Manuscript being prepared for submission to *Inks*.

Scholarship of Teaching and Pedagogy

Granelli, S. & Presley, R. (2016). Instructor's manual for *Persuasion* (4th ed.). Dubuque, IA: Kendall Hunt

Granelli, S. & Presswood, A. (2016). Instructor's manual for *Interpersonal Communication: Building Rewarding Relationships* (2nd ed.). Dubuque, IA: Kendall Hunt.

Granelli, S. (2016). Media supplements for *Interpersonal Communication: Building Rewarding Relationships* (2nd ed.). Dubuque, IA: Kendall Hunt.

Granelli, S. (2015). Media supplements for *Communicating in Your Personal, Professional and Public Lives*. Dubuque, IA: Kendall Hunt.

Granelli, S. (2012). Media supplements for *Interpersonal Communication: Building Rewarding Relationships*. Dubuque, IA: Kendall Hunt.

Conference Presentations

Granelli, S. (2017). President Trump, professional wrestling, and the new political culture. Paper presented at the annual conference of the National Communication Association, Dallas, TX.

Granelli, S. (2017). The Smithsonian's *American Stories* exhibit: Reconstituting American culture via Ruby Slippers, Plymouth Rock, and Kermit the Frog. Paper presented at the annual conference of the Eastern Communication Association, Boston, MA.

Granelli, S. (co-performer; 2017). Freedom to remember, freedom to forget. Paper presented at the annual conference of the Eastern Communication Association, Boston, MA.

Granelli, S. (2017). Decoding Dexter Morgan: Using Foucault to explain the appeal of a morally corrupt antihero. Paper presented at the annual conference of the Eastern Communication Association, Boston, MA.

Granelli, S. (co-performer; 2016). Autobiographical performance as civic calling: My history of history. Paper presented at the annual conference of the National Communication Association, Philadelphia, PA.

Granelli, S. (2016) Wrestlers performing via social media. Paper presented at the annual conference of the Midwest Popular Culture Association, Chicago, IL

Granelli, S. (2016). "I need to make you hate me, however I can:" An ethnography of heel identity in professional wrestling. Paper presented at the annual conference of the Eastern Communication Association, Baltimore, MD.

Granelli, S. (2015). Representing the pain, mythology, and extraordinary ordinary life of Andre the Giant. Paper presented at the annual conference of the Popular Culture Association, New Orleans, LA.

- Granelli, S. (2015). "We the people": The curious acceptance of the xenophobic villain by WWE audiences. Paper presented at the annual conference of the Eastern Communication Association, Philadelphia, PA.
- Granelli, S. (2015). Lyrical listening: Perception and active listening in practice. Great Idea For Teaching (G.I.F.T.) presented at the annual conference of the National Communication Association, Las Vegas, NV.
- Zenor, J., & Granelli, S. (2014). Decoding "The Code": Reception theory and moral judgment of *Dexter*. Paper presented at annual conference of the Association for Education in Journalism and Mass Communication, Montreal, QC.
- Granelli, S. (2014). Rings, swords, & robes: Artifacts functioning to attain the complete-ness of fandom of *Lord of the Rings*. Paper presented at annual conference of the Eastern Communication Association, Portland, ME.
- Granelli, S, Okamoto, K, Acevedo-Callejas, L, Crawford, R, & Hitchcock, C. (2014). Creativity, consciousness, community, and coffee: An ethnographic study of Donkey Coffee. Poster presented at annual conference of the Eastern Communication Association, Portland, ME.
- Granelli, S. (2012). Transitioning from one desk to the next: How nonverbal communication defines and dictates employment surroundings. Paper presented at the annual conference of the Eastern Communication Association, Cambridge, MA.
- Granelli, S. (2012). Putting the A in the faculty team: Integrating adjuncts in the communication department. Roundtable discussion performed at the annual conference of the Eastern Communication Association, Cambridge, MA.
- Granelli, S. (2011). Giving voice to non-tenured faculty: Experiences of junior and senior faculty on speaking and being heard. Roundtable discussion performed at the annual conference of the National Communication Association, New Orleans, LA.
- Granelli, S. (2011). How fast, how much: Using pacing and signposting in the classroom to establish credibility. Paper presented at the annual conference of the Eastern Communication Association, Arlington, VA.
- Granelli, S. (2011). Display and fear: Power in the world of professional wrestling. Paper presented at the annual conference of the Eastern Communication Association, Arlington, VA.
- Granelli, S. (2010). Villainy as a necessary component in reality television. Paper presented at 2010 FLOW Conference at University of Texas – Austin, TX.

Granelli, S. (2010). Chasing punishment: Construction of the villain in reality television. Paper presented at the annual conference of the Eastern Communication Association, Baltimore, MD.

Granelli, S. (2010). The stage on screen: Nonverbal communication in the ring. Paper presented at the annual conference of the Eastern Communication Association, Baltimore, MD.

Granelli, S. (2009). From Aristotle to "My Super Sweet Sixteen": A rhetorical analysis of the public's pleasure in viewing pain. Paper presented at the annual conference of the National Communication Association, Chicago, IL.

Granelli, S. (2009). Identification through eye gaze: How "The Office" lets us in on the joke. Paper presented at the annual conference of the Eastern Communication Association, Pittsburgh, PA.

Granelli, S. (2001). The new spectacle of discipline and punishment: How professional wrestling's headlock on popular culture has proven a cyclic nature to the exposure of discipline and punishment. Paper presented at the annual conference of the Eastern Communication Association, Portland, ME.

Service

Statement of Service

It is my responsibility as a member of this community of scholars to display a commitment to service. I feel that commitment must be consistent across the department, university, community, and discipline. My history of service shows diversity across contexts and serves as a starting point for future service initiatives.

University Service

Ohio University

Graduate Student Coalition of the School of Communication Studies (GradCo)

President, 2 terms - (2015-2016, 2016-2017)

- Advocated for graduate student stipend increases as and invited speaker at 2015-2016 Ohio University Communication Studies Faculty Retreat
- Organized university sponsored social events aimed at bringing undergraduate students, graduate students, faculty, and alumni together on campus
- Collected data about graduate student technology needs, created proposals for equipment purchases, coordinated with support staff in Communication Studies and Scripps College of Communication to make equipment purchases
- Served as contact between graduate students and office staff during a physical location move, assigned office space for 34 graduate students across three buildings during summer 2015

- Designed and ordered 120 pieces of apparel for graduate students keeping with consistent branding and messaging of Scripps College of Communication and the School of Communication Studies

Teacher Training Academy

Invited presenter – (2014, 2015, 2016)

Ohio University NCA Graduate Fair

Departmental Representative – (2013, 2014, 2015)

Preliminary Exam Preparation Panel

Invited presenter – (2014, 2015)

“Graduate School AMA” Panel

Invited presenter – (2015)

- Invited by Ohio University National Communication Association Student Club to speak about graduate school preparation

Graduate Student Mentor Program

Coordinator – (2014,2015)

- Directed mentor program to connect second, third, and fourth year graduate students with first-year students to provide support throughout their first year of doctoral study
- Mentor for first-year doctoral student Andrew Frisbie

SUNY Oswego

Open House/Publicity Committee

Committee Chair - (2007-2013)

- Coordinated Open House events for prospective/accepted students
- Created promotional departmental promotional materials and presentations specific to each of the four majors housed in Communication Studies

(2004-2007) – Committee Member

Hollywood POV

Co-Director – (2008, 2012, 2013)

- Traveled with a total of 45 students conducting field experience in Los Angeles, CA, establishing relationships with Disney, Academy of Television Arts & Sciences, Warner Bros, Chuck Lorre Productions, etc.
- Created promotional materials, application and interview processes, and selection standards for students
- Responsible for creating a schedule of events that covered 14 days of field experience visits, arranging transportation and accommodations, and serving as a liaison for the Communication Studies department with Los Angeles based alumni and friends of the program.

Academic Appeals Committee

Communication Studies Department Representative – (2007-2013)

Academic Advisor

Undergraduate Advisor – (2004-2013)

- Advised 40-60 students per academic year

First Year Advisor – (2006-2013)

- Advised 25 Students through First Year Advisement Program in addition to departmental advising requirements

Center for Learning and Teaching

Member – (2008-2013)
Invited presenter - (2008-2013)
Scholarship Committee
Committee Member – (2004-2103)
Faculty Advisor
Professional Wrestling Club – (2004-2013)
Alpha Epsilon Pi – (2011)
Sigma Delta Tau – (2007)
Invited Guest Lecturer
COM 100 – Introduction to Communication Studies – (2007-2014)
COM 301 – Communication Theories – (2008-2013)
Ad Hoc Communication Oral Communication Lab Committee
Committee Chair – (2007)
Technology and Equipment Committee
Committee Member – (2004-2005)

Syracuse University

Panel Chair - Framing Public Memory Conference - Syracuse University (2001)
“Frames of Remembering and Forgetting”

Service to the Discipline

Communication Teacher – Editor In Chief – Dr. Marian Hauser
Reviewer – (2014 - present)

Eastern Communication Association

Interest Group Planner
Co-Planner – Short Courses (2017)
Nonverbal Interest Group (2011)
Respondent
Pop Culture and Communication, Baltimore, MD – (2016)
Popular and Political Representations of Japan, Pittsburgh, PA – (2013)
Panel Chair
Nonverbal Communication, Community College, Interpersonal Communication,
Undergraduate Scholars Conference (2009 – 2016)
Paper Reviewer
Nonverbal Communication, Undergraduate Scholars Conference (2008 -2016)
Interest Group Secretary
Nonverbal Communication – (2012-2015)
Faculty Sponsor – James C. McCroskey & Virginia P. Richmond Undergraduate
Scholars Conference
Pop Foucault-ure: Representations and Applications of Discipline and Punish in
Popular Culture, Arlington, VA – (2011)

National Communication Association

Panel Chair
Interpersonal Communication – (2013, 2015)
Paper Reviewer

Undergraduate Scholars – (2012 – 2015)
Volunteer - (2013-2015)
Promotion
Staffed NCA 2015 Promotional Table – (2014)

Professional Memberships

Eastern Communication Association
National Communication Association
Popular Culture Association