

MATTHEW C. NISBET
PROFESSOR
COMMUNICATION, PUBLIC POLICY & URBAN AFFAIRS
NORTHEASTERN UNIVERSITY | BOSTON, MA

EDUCATION

- 2003 CORNELL UNIVERSITY – PhD Communication
2002 CORNELL UNIVERSITY – MS Communication
1996 DARTMOUTH COLLEGE – BA Government (Major), Environmental Studies (Certificate)

ACADEMIC POSITIONS

- 2017-present NORTHEASTERN UNIVERSITY – Professor of Communication Studies and Affiliate Professor of Public Policy and Urban Affairs
2014-16 NORTHEASTERN UNIVERSITY – Associate Professor of Communication Studies and Affiliate Associate Professor of Public Policy and Urban Affairs
2010-14 AMERICAN UNIVERSITY – Associate Professor of Communication and Affiliate Associate Professor of Environmental Science and Global Environmental Politics
2006-10 AMERICAN UNIVERSITY – Assistant Professor of Communication
2003-06 THE OHIO STATE UNIVERSITY – Assistant Professor of Communication

PUBLIC SERVICE AND ADVISORY ROLES

- 2016-present Consulting researcher, Dialogue on Science, Ethics, and Religion, American Association for the Advancement of Science
2018-present Consulting researcher, Clean Air Task Force
2018 Consulting researcher, Bernard & Ann Spitzer Charitable Trust
2016-present Consulting researcher, Public Face of Science project, American Academy of Arts & Sciences
2015-16 Member, Consensus Study Committee on Science Communication, US National Academies of Sciences and National Research Council
2015-16 Consulting researcher, Office of Public Engagement, American Association for the Advancement of Science
2014-15 Member, Committee on Sustainable Infrastructures for Life Science Communication, US National Academies of Sciences and National Research Council
2013-14 Consulting Researcher, AcademyHealth
2012-13 Consulting Researcher, EcoAmerica
2010 Consulting Researcher, Corporation for Public Broadcasting
2008-09 Consulting researcher, Howard Hughes Medical Institute via Widmeyer Associates
2008-09 Consulting researcher, Centers for Disease Control via Westat Inc
2007-09 Consulting researcher, U.S. National Academies Office of Communications

EDITORIAL POSITIONS

- 2019-present Columnist, Scientific American.com
2019-present Columnist, *Issues in Science & Technology* magazine
2019-present Columnist, *American Scientist* magazine
2016-present Editor-in-Chief, *Environmental Communication*
2015-2018 Editor-in-Chief, *The Oxford Encyclopedia of Climate Change Communication*
2014-present Senior Editor, *Oxford Research Encyclopedia: Climate Science*
2013-present Editorial Advisory Board, *Public Understanding of Science*
2009 Special Issue Editor, *Mass Communication & Society*

2008-present Editorial Board, *International Journal of Press/Politics*
 2008-13 Editorial Board, *Science Communication*

FELLOWSHIPS, HONORS, AND AWARDS

2019 PROSE award finalist, American Association of Publishers, (for *Oxford Encyclopedia of Climate Change Communication*, 1 of 3 for best Science/reference book).
 2014-present Web of Science Top 1% Highly Cited Paper in Social Sciences General, Nisbet, M.C. (2009). *Communicating Climate Change: Why Frames Matter to Public Engagement. Environment*, 51 (2) 12-23.
 2014-present Web of Science Top 1% Highly Cited Paper in Plant & Animal Science, Nisbet, M.C. & Scheufele, D.A. (2009). What's Next for Science Communication? *American Journal of Botany*, 96(10), 1767–1778.
 2012 Shorenstein Fellow, Kennedy School of Government, Harvard University
 2011 Google Science Communication Fellow
 2009-14 Health Policy Investigator, Robert Wood Johnson Foundation
 2007-08 Osher Fellow, The Exploratorium science center, San Francisco
 2005 Public Policy Fellow, American Association for the Advancement of Science (Declined)

EXTERNALLY FUNDED PROJECTS

(TOTAL FUNDED= \$690,000+)

NORTHEASTERN UNIVERSITY

2017-18 Barr Foundation and Heising-Simons Foundation, *Strategic Philanthropy and Non-Profit Journalism: Past Investments and New Directions*, PI w/ John Wihbey (\$75,000)
 2016-18 Swiss National Science Foundation, *Analyzing Public Debates Over Low Carbon Energy Technologies*, post-doctoral fellowship awarded to Silje Kristiansen, Supervisor (\$82,476).
 2015-16 Nathan Cummings Foundation, *Strategic Philanthropy, the News Media, and the Framing of Climate Change Solutions*, PI (\$74,895).

AMERICAN UNIVERSITY

2012 EcoAmerica subcontract funded by MacArthur Foundation, *Comparative Analysis of Advocacy and Social Media Campaigns to Inform Climate Change Communication*, PI (\$22,885).
 2010-11 Nathan Cummings Foundation, *What's Next After Cap and Trade? Evaluating Resources, Strategies, and Best Practices in Climate Change Communication*, PI (\$100,000).
 2009-13 Robert Wood Johnson Foundation, *Mobilizing Citizen Support for Climate Stabilization & Adaptation Policies*. PI w/ Edward Maibach (\$334,978).

PUBLICATIONS

(Web of Knowledge Citations = 3400+; H – Index = 26; Google Scholar Citations = 9500+ ; H – Index = 41)

Books (2)

Nisbet, M.C. (Editor-in-Chief), Ho, S., Markowitz, E., O'Neill, S., Schafer, M., Thaker, J.T. (Assoc. Editors) (2018). *The Oxford Encyclopedia of Climate Change Communication*. New York: Oxford University Press.
 Nisbet M.C. & Fahy, D. (under contract). *The Meaning Makers: Public Intellectuals in a World at Risk*. Cambridge, MA: Harvard University Press (to be completed 2019).

Peer-Reviewed Journal Articles (43)

- Nisbet, M. C. (2018). Strategic philanthropy in the post-Cap-and-Trade years: Reviewing US climate and energy foundation funding. *Wiley Interdisciplinary Reviews: Climate Change*, 9(4), e524.
- Newman, T. P., Nisbet, E. C., & Nisbet, M. C. (2018). Climate change, cultural cognition, and media effects: Worldviews drive news selectivity, biased processing, and polarized attitudes. *Public Understanding of Science*, 27(8), 985-1002.
- Markowitz, E. M., Nisbet, M. C., Danylchuk, A. J., & Engelbourg, S. I. (2017). What's That Buzzing Noise? Public Opinion on the Use of Drones for Conservation Science. *BioScience*, 67(4), 382-385.
- Nisbet, M.C. & Markowitz, E. (2015). Experts in an Age of Polarization: Evaluating Scientists' Political Awareness and Communication Behaviors. *Annals of the American Academy of Political and Social Science*, 658, 136-154.
- Nisbet, M.C. & Fahy, D. (2015). The Need for Knowledge-based Journalism in Politicized Science Debates. *Annals of the American Academy of Political and Social Science*, 658, 223-234.
- Nisbet, M.C. & Becker, A. (2014). Public Opinion About Stem Cell Research, 2002 to 2010. *Public Opinion Quarterly*, 78, 1003-1022.
- Nisbet, M.C. (2014). Disruptive Ideas: Public Intellectuals and their Arguments for Action on Climate Change. *Wiley Interdisciplinary Reviews Climate Change*, 5, 809-823.
- Nisbet, M.C. & Markowitz, E. (2014). Understanding Public Opinion about Biomedical Research: Looking Beyond Partisanship to Focus on Beliefs about Science and Society. *PLOS One* 9(2): e88473.
- Besley, J., Oh, S.W., & Nisbet, M.C. (2013). Predicting Scientists' Participation in Public Life. *Public Understanding of Science*, 22: 971-987.
- Besley J. & Nisbet, M.C. (2013). How Scientists View the Public, the Media, and the Political Process. *Public Understanding of Science*, 22: 644-659.
- Nisbet, M.C. & Fahy, D. (2013). Bioethics in Popular Science: Evaluating the Impact of The Immortal Life of Henrietta Lacks. *BMC Medical Ethics*, 14, 10.
- Myers, T. & Nisbet, M.C., Maibach, E., & Leiserowitz, A. (2012). Hope or Anger? Framing and Emotion in the Climate Change Debate. *Climatic Change*,
- Nisbet, M.C., Maibach, E. & Leiserowitz, A. (2011). Framing Peak Petroleum as a Public Health Problem: Audience Research and Public Engagement. *American Journal of Public Health*, 101: 1620-1626.
- Fahy, D. & Nisbet, M.C. (2011). The Science Journalist Online: Shifting Roles and Emerging Practices. *Journalism: Theory, Practice, Criticism*, 12: 778-793.
- Zarzewny, A., Rachul, C., Nisbet, M.C., & Caulfield, T. (2010). Stem Cell Clinics in the News. *Nature Biotechnology*, 28, 12, 1243-46.
- Nisbet, M.C., Hixon, M., Moore, K.D., & Nelson, M. (2010). The Four Cultures: New Synergies for Engaging Society on Climate change. *Frontiers in Ecology and the Environment*, 8, 329-331.
- Groffman, P. Stylinski, C., Nisbet, M.C. et al. (2010). Restarting the Conversation: Challenges at the Interface of Science and Society. *Frontiers in Ecology and the Environment*, 8, 284-291
- Akerlof, K., DeBono, R., Berry, P., Leiserowitz, A., Roser-Renouf, C., Clarke, K.L., Rogaeva, A., Nisbet, M.C., Weathers, M.R., & Maibach, E. (2010). Public Perceptions of Climate Change as a Human Health Risk: Surveys of the U.S., Canada, and Malta. *International Journal of Environmental Research and Public Health*, 7 (6), 2559-2606.
- Maibach, E., Nisbet, M.C., Baldwin, P., Akerlof, K., & Diao, G. (2010). Reframing Climate Change as a Public Health Issue: An Exploratory Study of Public Reactions. *BMC Public Health*, 10: 299
- Nisbet, M.C. & Scheufele, D.A. (2009). What's Next for Science Communication? Promising Directions and Lingering Distractions. *American Journal of Botany*, 96(10), 1767-1778.

- Nisbet, M.C. (2009). Communicating Climate Change: Why Frames Matter to Public Engagement. Environment, 51 (2) 12-23.
- Bubela, T., Nisbet, M.C. et al. (2009). Science Communication Re-Considered. Nature Biotechnology, 27, 514-518.
- Nisbet, M.C. & Kotcher, J. (2009). A Two Step Flow of Influence? Opinion-Leader Campaigns on Climate Change. Science Communication, 30, 328-354.
- Nisbet, M.C. & Aufderheide, P. (2009). Documentary Film: Towards a Research Agenda on Forms, Functions, and Impacts. Mass Communication & Society, 12, (4), 450-56.
- Roser-Renouf, C. & Nisbet, M.C. (2008). The Measure of Key Behavioral Science Constructs in Climate Change Research. International Journal of Sustainability Communication, 3, 37-95
- Nisbet, M.C. & Goidel, R.K. (2007). Understanding Citizen Perceptions of Science Controversy: Bridging the Ethnographic-Survey Research Divide. Public Understanding of Science, 16, 4, 421-440.
- Nisbet, M.C. & Myers, T. (2007). Twenty-Years of Public Opinion about Global Warming. Public Opinion Quarterly, 71, 3, 444-470.
- Nisbet, M.C. & Mooney, C. (2007). Policy Forum: Framing Science. Science, 316, 5821, 56.
Also Nisbet, M.C. & Mooney, C. (2007). Reply to Letters: Risks and Advantages of Framing Science. Science, 317, 5842, 1169 - 1170.
- Brossard, D. & Nisbet, M.C. (2007). Deference to Scientific Authority Among a Low Information Public: Understanding American views about Agricultural Biotechnology. International Journal of Public Opinion Research, 19, 1, 24-52.
- Caulfield T. et. al. (2007). Stem Cell Research Ethics: Consensus Statement on Emerging Issues. Journal of Obstetrics and Gynaecology Canada, 843-848.
- Nisbet, M.C. & Hoge, M. (2006). Attention Cycles and Frames in the Plant Biotechnology Debate: Managing Power and Participation Through the Press/Policy Connection. Harvard International Journal of Press/Politics, 11, 2, 3-40.
- Goidel, K. & Nisbet, M.C. (2006). Exploring the Roots of Public Participation in the Controversy over Stem Cell Research and Cloning. Political Behavior, 28 (2), 175-192.
- Nisbet, M.C. (2005). The Competition for Worldviews: Values, Information, and Public Support for Stem Cell Research. International Journal of Public Opinion Research, 17, 1, 90-112.
- Scheufele, D.A., Nisbet, M.C., & Ostman, R.A. (2005) International News in Times of Crisis: September 11 News Coverage, Public Opinion, and Support for Civil Liberties. Mass Communication & Society, 8 (3), 197-218.
- Nisbet M.C. & Scheufele, D.A. (2004). Political Talk as a Catalyst for Online Citizenship. Journalism & Mass Communication Quarterly, 81, 4, 877-896.
- Scheufele, D.A., Nisbet, M. C., Brossard, D., & Nisbet, E. C. (2004). Social Structure and Citizenship: Examining the Impacts of Social Setting, Network Heterogeneity, and Informational Variables on Political Participation. Political Communication, 21, 315-328.
- Nisbet, E.C., Nisbet M.C., Scheufele, D.A., & Shanahan, J. (2004). Public Diplomacy, Television News, and Muslim Opinion. Harvard International Journal of Press/Politics 9 (2), 11-37.
- Nisbet, M.C. (2004). The Polls: Public Opinion about Stem Cell Research and Human Cloning. Public Opinion Quarterly, 68 (1), 132-155.
- Nisbet, M.C., Brossard, D., & Kroepsch, A. (2003). Framing Science: The Stem Cell Controversy in an Age of Press/Politics. Harvard International Journal of Press/Politics, 8 (2), 36-70.
- Scheufele, D. A., Nisbet, M. C., & Brossard, D. (2003). Pathways to Participation? Religion, Communication Contexts, and Mass media. International Journal of Public Opinion Research, 15 (3), 300-324.

- Nisbet, M.C., Scheufele, D.A., Shanahan, J.E., Moy, P., Brossard, D., & Lewenstein, B.V. (2002). Knowledge, Reservations, or Promise? A Media Effects Model for Public Perceptions of Science and Technology. Communication Research, 29 (5), 584-608.
- Nisbet, M.C. & Lewenstein, B.V. (2002). Biotechnology and the American media: The Policy Process and the Elite Press, 1970 to 1999. Science Communication, 23 (4) 359-391.
- Scheufele, D.A. & Nisbet, M.C. (2002). Being a Citizen On-line: New Opportunities and Dead Ends. Harvard International Journal of Press/Politics, 7 (3), 53-73.

CHAPTERS IN EDITED VOLUMES (22)

- Nisbet, M.C. (2018). Preface. In M. Nisbet (Ed), Ho, S., Markowitz, E., O'Neill, S., Schafer, M., Thaker, J.T. (Assoc. Editors). The Oxford Encyclopedia of Climate Change Communication. New York: Oxford University Press.
- Hestres, L. & Nisbet, M.C. (2018). Environmental Advocacy at the Dawn of the Trump Era: Assessing Strategies for the Preservation of Progress. In Norman J. Vig and Michael Kraft (eds), Environmental Policy: New Directions for the Twenty-First Century. Washington, DC: Congressional Quarterly Press.
- Nisbet, M.C. & Fahy, D. (2017). Models of Knowledge-based Journalism. In Jamieson, K.H., Scheufele, D.A. & Kahan, D. (eds), The Oxford Handbook of the Science of Science Communication. New York: Oxford University Press, 273-282.
- Fahy, D. & Nisbet, M.C. (2017). The Ecomodernists: Journalists who are reimagining a sustainable future. The In P. Berglez, U. Olausson, & M. Ots (Eds), What Is Sustainable Journalism?: Integrating the Environmental, Social, and Economic Challenges of Journalism. London: Peter Lang.
- Nisbet, M.C. (2015). Environmental Advocacy in the Obama Years: Assessing New Strategies for Political Change. In N. Vig & M. Kraft (Eds), Environmental Policy: New Directions for the Twenty-First Century, 9th Edition.
- Nisbet, M.C. & Newman, T. (2015). Framing, the Media, and Environmental Communication. In A. Hansen & R. Cox (eds). The Routledge Handbook of Environment and Communication. London: Routledge.
- Nisbet, J. M. C. (2014). Framing, the Media and Risk Communication in Policy Debates. In H. Cho, T. Reimer, and K. McComas (Ed.), Sage Handbook of Risk Communication (pp. 216-227). Newbury Park, CA: Sage Publications.
- Nisbet, M.C. (2014). Engaging in Science Policy Controversies: Insights from the U.S. Debate Over Climate Change. In M. Bucchi & B. Trench (eds), Handbook of the Public Communication of Science and Technology, 2nd Edition. London: Routledge.
- Nisbet, M.C. (2014). Beyond Polarization: The Limits to Technocratic and Activist Approaches to Climate Politics. In M. Boykoff & D. Crow (Eds.), Culture, Politics & Climate Change: How Information Shapes our Common Future. New York: Routledge.
- Nisbet, M.C. (2013). Foreward. In M. Hulme, Exploring Climate Change through Science and in Society: An Anthology of Mike Hulme's Essays, Interviews Speeches. London: Routledge Earth Scan.
- Nisbet, M.C. & Dudo, A. (2013). Entertainment Media Portrayals and their Effects on Public Understanding of Science. In Donna J. Nelson, Kevin Grazier, Jaime Paglia & Sidney Perkowitz (Eds), Hollywood Chemistry. Philadelphia, PA: American Chemical Society.
- Weathers, M., Maibach, E.W., & Nisbet, M.C. (2013). Conveying the Human Implications of Climate Change: Using Audience Research to Inform the Work of Public Health Professionals. In D.Y Kim, G. Kreps, & Singhal, A. (Eds.) Health Communication: Strategies for Developing Global Health Programs. New York: Peter Lang.

- Nisbet, M.C., Markowitz, E., & Besley, J. (2012). Winning the Conversation: Framing and Moral Messaging in Environmental Campaigns. In L. Ahren & D. Sevick-Boretz (Eds.), Talking Green: Exploring Contemporary Issues in Environmental Communication. New York: Peter Lang.
- Scheufele, D.A. & Nisbet, M.C. (2012). Online News and the Demise of Political Disagreement. In Salmon, C. (Ed.), Communication Yearbook 36. New York: Routledge.
- Nisbet, M.C. (2011). Public Opinion and Political Participation. In J. Dryzek and R. Norgaard (Eds.), Oxford Handbook of Climate Change and Society. London: Oxford University Press.
- Nisbet, M.C. & Feldman, L. (2011). The Social Psychology of Political Communication. In D. Hook, B. Franks and M. Bauer (Eds.), Communication, Culture and Social Change: The Social Psychological Perspective. London: Palgrave Macmillan.
- Nisbet, M.C. (2011). Reconsidering the Function and Image of Science in Film and Television. In S. Caulfield, C. Gillespie, & T. Caulfield (Eds.), Perceptions of Promise: Biotechnology, Society, and Art. Seattle, WA: University of Washington Press.
- Nisbet, M.C. (2009). Knowledge into Action: Framing the Debates Over Climate Change and Poverty. In P. D'Angelo and J. Kuypers, Doing News Framing Analysis: Empirical, Theoretical, and Normative Perspectives. New York: Routledge.
- Nisbet, M.C. (2009). Framing Science: A New Paradigm in Public Engagement. In L. Kahlor and P. Stout (Eds.), Communicating Science: New Agendas in Communication (pp 40-67). New York: Routledge.
- Nisbet, M.C. (2009). The Ethics of Framing Science. In B. Nerlich, B. Larson, & R. Elliott (Eds.), Communicating Biological Sciences: Ethical and Metaphorical Dimensions (pp 51-74). London: Ashgate.
- Nisbet, M.C. (2008). Communicating Climate Change: Real People, Urban Places. In R. Plunz & M.P. Sutto (Eds.), Urban Climate Change Crossroads (pp 93-110). New York: Urban Design Lab, Columbia University.
- Nisbet, M.C. & Huges, M. (2007). Where Do Science Policy Debates Come From? In D. Brossard, J. Shanahan, & C. Nesbitt (Eds.) The Public, the Media, and Agricultural Biotechnology (pp 193-230). New York: CABI/Oxford University Press.

COMMISSIONED REPORTS AND WHITE PAPERS (20)

- Nisbet, M.C. (2018). Scientists in Civic Life: Facilitating Dialogue-Based Communication. Washington, DC: American Association for the Advancement of Science.
- Nisbet, M.C., Wihbey, J., Kristiansen, S., & Bajak, A. (2018). Funding the News: Foundations and Nonprofit Media. Cambridge, MA: Shorenstein Center on Media, Politics, and Public Policy at Harvard University.
- National Academies of Sciences, Engineering, and Medicine (2017). Communicating Science Effectively: A Research Agenda. Washington, DC: The National Academies Press.
- Nisbet, M.C. & Markowitz, E. (2016, April). Science Communication Research: Bridging Theory and Practice. AAAS Leshner Leadership Institute. Washington, DC: American Association for the Advancement of Science.
- Nisbet, M.C. & Markowitz, E. (2016, March). Americans' Attitudes About Science And Technology: The Social Context For Public Communication. AAAS Leshner Leadership Institute. Washington, DC: American Association for the Advancement of Science.
- Nisbet, M.C. & Markowitz, E. (2015, Nov.) Public Engagement Research and Major Approaches. AAAS Leshner Leadership Institute. Washington, DC: American Association for the Advancement of Science.
- Nisbet, M.C. (2015, April). Rethinking the Translation and Dissemination Paradigm: Recommendations from Science Communication Research for Health Services Policy Debates. Washington, DC: AcademyHealth.

- Nisbet, M.C. (2013). Nature's Prophet: Bill McKibben as Journalist, Activist and Public Intellectual. Discussion Paper Series, Shorenstein Center for Press, Politics and Public Policy, Kennedy School of Government, Harvard University.
- Nisbet, M.C. (2011, April). Climate Shift: Clear Vision for the Next Decade of Public Debate. Washington, D.C.: American University, School of Communication.
- Maibach, E., Nisbet, M.C., & Weathers, M. (2011, April). Conveying the Human Implications of Climate Change: A Climate Change Communication Primer for Public Health Professionals. Fairfax, VA: Center for Climate Change Communication, George Mason University.
- Nisbet, M.C. & Dudo, A. (2011, January). Science, Entertainment, and Education: Annotated Bibliography and Literature Review. Commissioned report in support of the National Academies' Science & Entertainment Exchange.
- Nisbet, M.C. (2010, December). Civic Education about Climate Change: Opinion-Leaders, Communication Infrastructure, and Participatory Culture. Commissioned paper in support of the Climate Change Education Roundtable, National Academies, Washington, DC.
- Maibach, E., Leiserowitz, A., Roser-Renouf, C., Akerlof, K., & Nisbet, M. (2010). Saving energy is a value shared by all Americans. of public reactions: Results of a global warming audience segmentation analysis. In K. Ehrhardt-Martinez & J.A. Laitner (eds). People-centered initiatives for increasing energy savings. Pgs. 8-1 to 14. Washington, DC: American Council for an Energy Efficient Economy.
- Feldman, L., Nisbet, M.C., Leiserowitz, A., & Maibach, E. (2010, March). The Climate Change Generation? Survey Analysis of the Perceptions and Beliefs of Young Americans. Joint Report of American University's School of Communication, The Yale Project on Climate Change, and George Mason University's Center for Climate Change Communication.
- Nisbet, M.C. (2009). Communicating about America's Energy Future: Ambassador Program Planning Document. Report to the National Academies, Washington, DC.
- Aufderheide, P., Clark, J., Nisbet, M.C., Dessauer, C., & Donnelly, K. (2009). Best Practices in Digital Journalism. Report to the Corporation for Public Broadcasting by the Center for Social Media at American University, Washington, DC.
- Nisbet, M.C. (2008). Biomedical Research and the American Public. Report to the Howard Hughes Medical Institute, Washington, DC.
- Nisbet, M.C. (2007). Communicating about Poverty and Low Wage Work: A New Agenda. Report to Inclusion, the Joyce Foundation, and the British Embassy.
- Nisbet, M.C. (2007). Understanding the Social Impact of Documentary Film. In K. Hirsch, Documentaries on a mission: How non-profits are making movies for public engagement. A Future of Public Media Project, funded by the Ford Foundation. Center for Social Media, American University.
- Nisbet, M.C. (2006). Seeds of Promise or Roots of Conflict? South Asian Press Coverage of Plant Biotechnology. Report to the Agricultural Biotechnology Support Project II funded by the U.S. Agency for International Development and Cornell University.
- Shanahan, J. & Nisbet, M.C. (2002). Media Coverage of Climate Change and Global Warming. Report to the NASA Goddard Space Flight Center. Ithaca, NY: Dept. of Communication, Cornell University.

POPULAR ARTICLES AND COMMENTARIES (44)

- Nisbet, M. C. (2019). Climate Philanthropy and the Four Billion (Dollars, That Is). Issues in Science and Technology, 35(2), 34-36.
- Nisbet, M.C. (2019, Feb. 7). The Battle over Public Opinion on Climate Is Over. Scientific American.com
- Nisbet, M.C. (2018). The Gene-Editing Conversation. American Scientist, 106(1), 15-19.
- Nisbet, M. (2017, Jan). Ending the Crisis of Complacency in Science. American Scientist, 105(1), 18.
- Nisbet, M.C. (2016, April 7). Will the health dangers of climate change get people to care? The science says: maybe. The Conversation US.
- Nisbet, M.C. (2015, Dec. 15). Paris deal could help narrow the US political divide on climate. New Scientist Magazine.
- Nisbet, M.C. (2015, Oct. 23). MIT rejects fossil fuel divestment but is still a leader on climate change. The Conversation US.
- Nisbet, M.C. (2015, June 17). Pope's Moral Mission on Global Warming to Shift US Climate Wars. New Scientist Magazine.
- Nisbet, M.C. (2015, June 16). Pope Francis climate advocate: reframing the debate. The Conversation US.
- Nisbet, M.C. (2015, May 11). Ecomodernists Spark Rhetorical Heat. The Chronicle of Higher Education Review.
- Nisbet, M.C. (2015, May 4). A Call for Greater Diversity of Thought in Environmental Studies Courses. The Conversation US.
- Nisbet, M.C. (2015, March 6). Inside America's Science Lobby: What Motivates AAAS Members to Engage the Public? The Conversation US.
- Nisbet, M.C. (2014, Jan. 28). Universities in the Anthropocene: engaging students and communities. The Conversation US.
- Nisbet, M.C (2014, Dec. 9). Talking climate change in Lima: who is pushing for what. The Conversation US.
- Nisbet, M.C. (2014, Nov. 19). Keystone falls short in Senate, cable news battle continues. The Conversation US.
- Nisbet, M.C. (2014, Nov. 12). Making change happen in G20 climate talks: Beijing pact not enough. The Conversation US.
- Nisbet, M.C. (2014, Nov. 5). Republican Charlie Baker's win in liberal Massachusetts offers path forward on climate change. The Conversation US.
- Nisbet, M.C. (2014, Oct. 30). Fox News seeds climate doubts, but liberal media also distort. The Conversation US.
- Nisbet, M.C. (2014, Oct. 21). Can people power drive action on climate change? The Conversation US.
- Nisbet, M.C. (2014, Oct. 6). Naomi Klein or Al Gore? Making Sense of Contrasting Views of Climate Change. The Conversation UK.
- Nisbet, M.C.& Markowitz, E. (2014, Feb. 18). Beyond Partisanship in Biopolitics. The Scientist magazine.
- Nisbet, M.C. & Markowitz, E. (2014, Feb. 19). Opinions about Scientific Advances Blur Party/Political Lines. The Conversation UK.
- Nisbet, M.C. (2013, Nov. 26). A New Model for Climate Advocacy. Ensa magazine.
- Nisbet, M.C., Townsend, A., Koomey, J. & Cole, J. (2013, Aug. 1). Google's Troubling Alliance with Senator James Inhofe. The Dot Earth blog, New York Times.com.
- Fahy, D. & Nisbet, N.C. (2013, July). Opinion: Debating Bioethics Publicly. The Scientist magazine, pp 20-21.

- Nisbet, M.C. (2013, June 21). How to Win People's Hearts and Minds for GM Farming. New Scientist magazine.
- Nisbet, M.C. (2013, April/May). The Opponent: How Bill McKibben Changed Environmental Politics and Took on the Oil Patch. Policy Options magazine (Canada), pp 29-41.
- Nisbet, M.C. (2013, Feb. 25). Climate Activists, Wonks and Superheroes: As We Work to Combat Climate Change, Healthy Debate about Strategy Can Be a Strength Rather than Our Undoing. Ensia magazine.
- Nisbet, MC. (2013, Feb. 10). Rethinking Our Moral Vocabulary on Climate Change: Efforts to Combat Climate Change May Be Most Effective When They Are Localized and Personalized. Ensia magazine.
- Nisbet, M. C., & Scheufele, D. A. (2012). The Polarization Paradox: Why Hyperpartisanship Strengthens Conservatism and Undermines Liberalism. Breakthrough Journal, 3, 55-69
- Nisbet, M.C. & Scheufele, D.A. (2012, July 23). Scientists' Intuitive Failures. The Scientist magazine.
- Nisbet, M.C. (2012, May 25). Squaring the Genetically Modified Crop Circle. New Scientist magazine (UK).
- Nisbet, M.C. (2011, Spring.) Beyond the Blame Game. Momentum magazine.
- Nisbet, M.C. (2010, April 1). Scientifiques, gardez votre sang-froid. Slate.fr magazine (France).
- Nisbet, M.C. (2010, March 18). Chill out: Climate scientists are getting a little too angry for their own good. Slate magazine.
- Nisbet, M.C., Brossard, D. & Scheufele, D.A. (2009, Sept. 16). Science Needs a Storyline. Columbia Journalism Review Online.
- Nisbet, M.C. (2009, March). Science Communication in the Obama Era. British Science Association's Science & People, 19 (UK).
- Nisbet, M.C. (2009, Jan. 14). "Ispiriamoci ad Al Gore profeta illuminista' Come nascono i modelli alternativi della divulgazione. Guest op-ed, Science Section, La Stampa newspaper (Italy), pg. 20. (Translation: Science Communication: From Transmission to Conversation).
- Nisbet, M.C. & Scheufele, D.A. (2007, Oct.) The Future of Public Engagement. The Scientist, 21, 10, 38-44. [Cover article]
- Nisbet, M.C. & Mooney, C. (2007, April 15). Thanks for the Facts. Now Sell Them. Sunday Outlook. Washington Post, B3.
- Nisbet, M.C. (2006, Sept.) Intelligent Design in the U.S. and Abroad. Foreign Policy (Spanish edition)
- Nisbet, M.C. (2006). Review: The Evolution of Key Mass Communication Concepts: Honoring Jack M. McLeod. Mass Communication & Society, 9, (3) 367-372.
- Mooney, C. & Nisbet, M.C. (2005, Sept./Oct.). When Coverage of Evolution Shifts to the Political and Opinion Pages, the Scientific Context Falls Away, Unraveling Darwin. Columbia Journalism Review, 31-39. [Cover article]
- Nisbet, M.C. & Nisbet, E.C. (2005). Evolution and Intelligent Design: Understanding Public Opinion. Geotimes, 58, (8), 28-33.

MEDIA INTERVIEWS & APPEARANCES

(*46 Since joining Northeastern in 2014, out of more than 200 Total since 2003)

- Climate One (2019, Feb. 7). Donor Power: The Influence of Climate Philanthropy. Climate One podcast.
- Eck, A. (2018, Jan. 25). A Record Number of Americans Understand That Global Warming is Happening. NOVA Now.
- Anon. (2018, Nov. 22). Democrats and a climate-change dilemma. *The Economist*.

- Williams, T. (2018, Sept. 17). Rising Seas, Bigger Pledges: Are We Entering a New era of Climate Philanthropy? *Inside Philanthropy*.
- Daniels, A. (2018, Sept. 14). Grant Makers Boost Climate-Change Commitments by \$Billion. *The Chronicle of Philanthropy*.
- Big Picture Science podcast (2018, Nov. 12). Skeptic Check: Science Denial. SETI Institute.
- Scutari, M. (June 6, 2018). "Elites Supporting Elites." What's Wrong (and Right) with Foundation Support of Journalism. *Inside Philanthropy*.
- Anon. (2018, Aug 2.). Republicans inch towards action on global warming. *The Economist*.
- Lindsey, D. (2018, June 18). Foundation Support of Journalism Too Often Ignores News 'Deserts', Report Says. *The Chronicle of Philanthropy*.
- Scutari, M. (June 6, 2018). "Elites Supporting Elites." What's Wrong (and Right) with Foundation Support of Journalism. *Inside Philanthropy*.
- Schmidt, C. (2018, June 18). A look at how foundations are helping the journalism industry stand up straight. *Nieman Reports*.
- Shellenberger, M. (2018, June 6). How Trump's nuke bailout may help America meet Paris climate commitments. *Forbes*.
- Williams, T. (2018, June 6). "Good Progress." A Leading Funder Weighs in on Climate Priorities. *Inside Philanthropy*.
- Heyward, S. (2018, June 4). Climate change has run its course. *The Wall Street Journal*.
- Geman, B. (2018, May 22). Foundations wary of carbon capture and nukes in climate fight. *Axios*.
- Pritzker, R. and Nordhaus, T. (2018, June 13). A bigger tent: Where foundations need to go next on climate change. *Inside Philanthropy*.
- Johnson, N. (2018, May 23). We know what the Kochs want. What about major foundations? *Grist*.
- Williams, T. (2018, May 27). Skewed Priorities? How philanthropy has shaped debates over climate Change. *Inside Philanthropy*.
- Svododa, M. (2018, April 26). Climate Change Communication and Activism. Yale Climate Connections.
- Gunther, M. (2018, Feb. 13). Foundations are losing the fight against climate change. *The Chronicle of Philanthropy*.
- Markoe, L. (2017, Feb. 19). Scientists Ponder How to Talk about Climate Change. *Religion News Service*.
- Pearce, W. (2017, Aug. 1). We'll Never Tackle Climate Change if Academics Keep the Focus on Consensus. *The Guardian.com*.
- Diane Rehm Show (2016, June 22). Environmental Outlook: How Public Opinion Has Shifted on Climate Change and Why. *WAMU.org*.
- Borenstein, S. (2016, April 20). Study: Warming giving US type of weather we prefer _ for now. *Associated Press*.
- Porter, E. (2016, April 19). Liberal Biases, Too, May Block Progress on Climate Change. *The New York Times*.
- Czepel, R. (2016, May 2). Trump wäre eine Katastrophe. Austrian Broadcasting Service (ORF).
- 2015
- Schiermeier, Q. & Tollefson, J. (2015, Oct. 6). South Korean Economist to Lead Global Warming Science Panel. *Scientific American*.
- Schiermeier, Q. & Tollefson, J. (2015, Oct. 6). Four challenges facing newly elected climate chief. *Nature magazine*.
- Watson, T. (2015, Sept. 17). Francis' visit to highlight climate change issue. *USA Today*.
- Revkin, A. (2015, Sept 16). A Deep Dive into What Exxon Knew About Global Warming and When (1978) it Knew It. *Dot Earth Blog, The New York Times.com*.

- Estrada, E. (2015, May 8). The Art and Science of Science Communication. The Current @ UC Santa Barbara.
- Fahy, D. (2014, Nov 13). Hollywood's Newest Hero Stereotype: The Scientist. The Washington Post.com.
- Tong, S. (2014, Nov 7). Low gas prices exciting. Global warming boring. Marketplace: Public Radio International.
- Tucker, D.R. (2014, Nov 7). Baker's commitment to clean energy will be key. The Boston Globe.
- Voosen, P. (2014, Nov 3). Seeking a Climate Change. Chronicle of Higher Education.
- Horgan, J. (2014, Oct 5). Naomi "Merchants of Doubt" Oreskes Slams "Corrosive" Climate Change Skepticism. Scientific American.com.

TEACHING AND ADVISING

COURSES

Northeastern University (2015-present)

Comm/Journ 6305 Media Advocacy & Communication Research (S-19)
 Comm- 4912 Climate Change Communication, Energy Politics, & Journalism (F-16)
 Comm-4608 Strategic Communication Capstone (F-15, F-16, S-17, F-17, S-18, F-18, S-19)
 Comm-3320 Political Communication (F-2018)
 Comm-3500 Environmental Issues, Communication, and the Media (S-15)
 Comm-3201 Health Communication (F-14, S-014, F-15, S-16).

American University (2006-14)

Comm-750 Advanced Media Theory (F-012, F-013)
 Comm-735 Strategic Communication Theory (F-06 thru F-12)
 Comm-744 Strategic Communication Seminar (S-07, S-08, S-09)
 Comm-589 Communication, Culture & Environment (S-11 thru S-14)
 Comm-533 Ethical Persuasion (S-13)
 Comm-531 Political Communication (S-06, S-08)
 Comm-380 Public Communication Research Methods (F-08, S-09)
 Comm-309 Communication & Society (F-06, S-07, F-08, F-10)
 Comm-100 Understanding Media (S-10)

The Ohio State University (2003-06)

Comm-841 Mass Communication and Social Systems (F-03, W-05, S-06)
 Comm-500 Quantitative Reasoning for Journalism and Communication (S-05, S-06)
 Comm-460 Communication Research Methods (S-04, W-05, W-06)
 Comm-640 Science Communication (W-05, F-05)
 Comm-642 Mass Communication & Society (F-03)

Institut für Kommunikationswissenschaft, Technische Universität Dresden (2005)

Science Communication (Sum-05)

Cornell University (1999-02)

Public Opinion and Social Processes (Sum-01, Sum-02)
 Writing for Magazines (F-99)

GRADUATE STUDENT, POST-DOC ADVISING**Post-Doctoral fellow, Northeastern University (1)**

2017-18 Silje Kristiansen (research mentor), *Analyzing News Coverage of Low-Carbon Energy Technologies*. Supported by Swiss National Science Federation. Current position: Assistant Professor of Environmental Studies, SUNY College of Environmental Science and Forestry

Doctoral Students and dissertation topic, American University (3)

2013 –15 Todd Newman (advisor), Cultural Cognition, Public Opinion, and Media Polarization in the U.S. Climate Change Debate Current position: Assistant Professor, Life Sciences Communication, University of Wisconsin-Madison

2011-14 Luis Hestres (advisor), Internet-Mediated Climate Change Advocacy: Organization, Mobilization, and Online Infrastructure, Current position: Assistant professor at UTexas-San Antonio (Fall 2014)

2011-14 Jan Boyles (co-advisor), When the Newsprint Fades in the Crescent City: How the Media Ecology of New Orleans Produces News Knowledge. Current position: Assistant Professor at Iowa State University

UNIVERSITY LEADERSHIP AND SERVICE***Northeastern University***

2016-present Chair, Senior Faculty Executive Committee, College of Art, Media & Design
 2017-present Graduate Studies Coordinator, Department of Communication Studies
 2016-17 Chair, Merit Review Committee, Dept. of Communication Studies
 2016-17 Chair, Tenure & Promotion Committee, Dept. of Communication Studies
 2014-15 Chair, Search Committee Open Rank position in Communication, Technology, & Society
 2014-15 Chair, Search Committee Open Rank position in Strategic Communication

American University

2012-13 Chair, Tenure/Promotion Guidelines Committee, School of Communication
 2012-13 Co-Director, Center for Social Media (now Center for Social Impact Media)
 2011-2012 Member, Search Committee, Dean of School of Communication
 2010-11 Chair, Search Committee, Assistant/Associate Professor in Communication and the Information Needs of Communities, School of Communication
 2010-11 Member, Promotion and Tenure Committee, School of Communication
 2009-10 Member, Planning Committee on Public Health Research and Education
 2009 Member, Science Journalism Tenure-Track Search Committee
 2006-11 Member, Planning Committee for New PhD program in Communication
 2009 Member, School of Communication Strategic Planning Committee
 2009 Member, Ad Hoc Provost Planning Committee, Annual University Faculty Summit
 2008-2009 Member, School of Communication Curriculum Committee
 2007-08 Member, Ad Hoc Committee, University Strategic Plan, AU Faculty Senate
 2007-08 Co-chair, Public Communication Tenure-Track Faculty Search Committee
 2006-07 Member, School of Communication Merit Committee

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