

KRISTEN ERICKSON

CONTACT

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SUMMARY

I'm passionate about solving complex problems through design. I think about design as a cohesive system and embrace the nitty-gritty details while keeping the big picture in mind.

EXPERIENCE

Maxwell Health Product Design Lead

Lead designer on Maxwell's HR platform, working collaboratively with engineers, product managers and key stakeholders. Collect and analyze data from user research to validate designs and prioritize upcoming work. Visualize workflows, produce wireframes and high fidelity visual designs. Create design patterns that are extensible throughout the system and referenceable in a style guide. Illustrate artwork within the application and help center.

Boston, MA
Aug 2015 – present

Northeastern University Adjunct Professor, Interactive Design

Develop and teach Interaction Design 1, a four credit course within the College of Arts Media and Design. Students are introduced to responsive design through in-class activities, readings, lectures and long term projects with an emphasis on student collaboration and real world application.

Boston, MA
Jan 2016 – present

AdviseStream UI/UX Design Lead

Led, prioritized and help determine scope for design team projects. Conducted user research to validate prototypes. Created wireframes along with final visual designs that were mobile and tablet friendly. Conducted demos and training sessions to onboard new clients.

Chicago, IL
Jan 2011 – Aug 2015

EDUCATION

Northeastern University Bachelor of Science, Graphic Design

Graduated Summa Cum Laude
Cumulative GPA: 3.89
Honors: Dean's List, Presidential Excellence Academic Scholarship
Merserve Award – Senior Graphic Design Student

Boston, MA
May 2011

Studio Arts Centers International Study Abroad in Italy

Florence, Italy
Sept – Dec 2009

SKILLS

I have a broad range of UX skills from ideation, workflows, user research, prototyping and wireframing to visual design and usability testing. I create icons and illustrations. I dabble in a little HTML and CSS.

TOOLS

Adobe Creative Suite
Sketch
Axure
UXPin
AppCues
JIRA
After Effects
Wordpress
Zendesk