GRADUATE PROGRAMS IN
ARTS ADMINISTRATION &
CULTURAL ENTREPRENEURSHIP

Northeastern University
College of Arts, Media and Design
PROGRAM OVERVIEW:
Arts administrators are the bridge between creative practitioners and audiences, and between arts institutions and supportive stakeholders. In today’s digitally driven, highly competitive, and increasingly global economy, traditional institutions for visual and performing arts face critical sustainability challenges.

The graduate programs in Arts Administration and Cultural Entrepreneurship (AACE) prepare arts leaders to both convey the human necessity of creative expression and apply creative thinking to manage resources, inspire audience engagement, and sustain financial support. It is time for a transformation in leadership training that matches the ingenuity of today’s most exciting experiments in music, dance, theatre, and the visual arts. Arts leaders must also be equipped with the administrative, analytical, and technological skill sets necessary to excel within the complex, interdependent arts ecosystem – and adopt the creative thinking and problem-solving skills of an entrepreneur, in order to envision new models for creative practice, audience engagement, and funding.

The AACE curriculum is designed to meet the changing needs of arts leaders, from administrators in arts institutions to creative practitioners and entrepreneurs eager to make their art start-up a reality. The program focuses on leadership innovation in a range of performance, visual arts, and cultural organizations.

PROGRAM OPTIONS:

- MASTER OF SCIENCE IN ARTS ADMINISTRATION & CULTURAL ENTREPRENEURSHIP
  30 Credit Hours

- GRADUATE CERTIFICATE IN ARTS ADMINISTRATION
  12 Credit Hours

- GRADUATE CERTIFICATE IN CULTURAL ENTREPRENEURSHIP
  12 Credit Hours

SAMPLE COURSES:

- Arts and Culture Organizational Leadership
- Planning for Arts and Cultural Organizations
- Information Technology for Arts and Cultural Organizations
- Programming and Community Engagement for Cultural Entrepreneurs
- Building Value through Cultural Enterprise
- Sustainable Funding for the Arts *
- Advocacy and the Arts *
- Innovative Approaches to Audience Engagement *

* Courses in development for 2019

NOW ACCEPTING APPLICATIONS

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FOR MORE INFORMATION:
camd.northeastern.edu/aace