

MATTHEW PITCHFORD

Curriculum Vitae

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Northeastern University
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EDUCATION

- 2021 Ph.D. Department of Communication, University of Illinois, Urbana-Champaign.
Dissertation Title: “Terrorism on Twitter: Using Topic Models to Examine Topoi and Digital Rituals Following Mass Violence”
Committee: Ned O’Gorman, Ted Underwood, David Cisneros, Scott Poole
- 2014 M.A., Department of Communication, University of Illinois, Urbana-Champaign
- 2012 B.A., Department of Rhetoric, Willamette University

PROFESSIONAL APPOINTMENTS

- 2021-Present Postdoctoral Teaching Associate, Department of Communication Studies, Northeastern University

PUBLICATIONS

- 2020 “The Empire of Outrage: Topical Systems at the Death of Cecil the Lion,”
Quarterly Journal of Speech, 106(2), 156-178.
<https://doi.org/10.1080/00335630.2020.1744033>
- 2017 Bruner, Katie P., Paul R. McKean, Ned O’Gorman, Matthew C. Pitchford, and Nikki R. Weickum, “Old Rhetoric and New Media,” *Rhetoric & Public Affairs* 20(2), 339-355. <http://www.muse.jhu.edu/article/671511>
- 2014 Review of *After the Rubicon: Congress, Presidents, and the Politics of Waging War* by Douglas L. Kriner, *Rhetoric and Public Affairs* 17(4).

Awards and Honors

- 2020 Jesse Delia Award, Department of Communication, University of Illinois, recognizing the most outstanding article or book chapter written by a graduate student without faculty co-authors.

CONFERENCE PARTICIPATION

Papers Presented

- 2021 “Grief and Terrorism: Digital publics and topoi following the 2015 Charleston

- Church Shooting,” National Communication Association Conference, November
- 2021 “Images of Youth Movement: Parkland, March for Our Lives, and Topoi of Political Participation,” International Communication Association Conference, April
- 2020 “Algorithmic Publics: Attention and Ritual in Digital Contexts” National Communication Association Conference, November
- 2020 “Current issues in Algorithms and Survival: An Interdisciplinary High-Density Panel” Accepted to Rhetoric Society of America Conference, Canceled due to coronavirus.
- 2020 “‘It’s the End of the World as We Know It’: Asteroid Impacts, Nature/culture, and Science” Accepted to Rhetoric Society of America Conference, Canceled due to coronavirus.
- 2020 “Images as youth activism in Twittersphere,” with Dr. JungHwan Yang, Wallace Golding, and Kimber Harrison, Accepted to Midwest Political Science Association Conference, Canceled due to coronavirus.
- 2019 “The Empire of Outrage: Topical Systems at the Death of Cecil the Lion,” National Communication Association Conference, November
- 2017 “‘Watching’ Terrorism Unfold on Twitter: A Distant Reading of Social Media Rhetoric,” National Communication Association Conference, November
- 2017 “@Horse_ebooks, Cyborg Viruses, and Rhetoric,” “Interdisciplinary Encounters: Exploring Knowledge-Making Across Boundaries” UIUC Graduate Science and Technology Studies (STS) Workshop, March
- 2016 “The @Horse_Ebooks in the Machine: Virality and Socio-Technical Assemblages Online,” National Communication Association Conference, November
- 2016 “In the Line of Fire: International Protest Movements in Iraq,” Rhetoric Society of America Conference, May
- 2015 “Presidents Ending War: The Institutional Function of the Genre of Peace Rhetoric,” National Communication Association Conference, November
- 2014 “Ida Tarbell's Lincoln: The Myths, Memory, and Identity of a Muckraker,” National Communication Association Conference, November
- 2014 “Democracy from the Machine: Reddit, Identification, and Technology,” Triennial Kenneth Burke Conference, July

- 2014 “‘Where the young go to retire:’ *Portlandia*, Portland, and Parody,” Rhetoric Society of America Conference, May
- 2014 “Occupy Wall Street: Democracy Versus Corporations in the Realm of Public Space,” Southern States Communication Association Conference, April
- 2013 “The Way Forward: Obama's Redefinition of the American Mission in Afghanistan,” National Communication Association Conference, November

Panels Organized

- 2017 “Exploring Methods for the Rhetorical Analysis of Digital Media,” National Communication Association Conference, November
- 2016 “Rhetorics of Assemblage,” National Communication Association Conference, November

TEACHING EXPERIENCE

Northeastern University

- “Public Speaking,” COMM 1112 (Fall 2021)
- “Public Speaking – Online,” COMM 1112 (Fall 2021)

University of Illinois Urbana-Champaign

- “Public Speaking,” CMN 101 (Fall 2020)
- “Oral and Written Communication I,” CMN 111 (Fall 2012, 2013, 2015, 2018)
- “Oral and Written Communication II,” CMN 112 (Spring 2013, 2014, 2016, 2019, 2021)
- “Communicating Public Policy,” CMN 220 (Fall 2016, Fall 2017, Spring 2018)
- “Public Communication in Everyday Life,” CMN 210 (Summer 2017), Online Instructor
- “Public Communication in Everyday Life,” CMN 210 (Spring 2020), Teaching Assistant
- “Communicating Public Policy (Global Challenges Initiative: Sustainability),” CMN 220 (Spring 2017)
- “Interpersonal Communication,” CMN 230 (Summer 2014, Summer 2015)
- “Argumentation,” CMN 323 (Fall 2014, Spring 2015)

“The Rhetorical Tradition,” CMN 310 (Fall 2013), Teaching Assistant

TEACHING AWARDS AND HONORS

2019 Campus Award for Excellence in Undergraduate Teaching, University of Illinois

2019 College of Liberal Arts and Sciences Award for Excellence in Undergraduate Teaching by Graduate Teaching Assistants, University of Illinois

2018 Marie Hochmuth Nichols Award, Communication Department Most Outstanding Veteran Teacher, University of Illinois

Excellent Teachers List, University of Illinois: Fall 2012, Fall 2013, Spring 2014, Fall 2014, Spring 2015, Fall 2015, Spring 2016, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2018, Spring 2019, Spring 2020, Fall 2020

SERVICE TO PROFESSION

2020 “Guiding Questions for Constructing Digital Archives,” *Digital Doxa*, <https://www.digitaldoxa.org/post/guiding-questions-for-constructing-digital-archives-matt-pitchford>

2020 Midwest Winter Workshop Co-Organizer, with Katie Bruner

2019 Stafford H. Thomas Award for exceptional service to the department by a graduate student, University of Illinois

Rhetoric Society of America Student Chapter at UIUC, Treasurer and Secretary, 2019-2020

Communication Graduate Student Association (GSA), President 2018-2019, Vice President 2014-2015

Peer Leader, CMN 111/112: Fall 2013, Spring 2014, Fall 2018, Spring 2019.

CMN 111/112 Assistant Course Director, Fall 2015-Spring 2016

College Teaching Effectiveness Network (CTEN), Steering Committee Member 2014-2015

Reviewer

Competitive Paper Reviewer, Public Address Division, National Communication Association, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021

Competitive Paper Reviewer, Rhetorical and Communication Theory Division, National

Communication Association, 2016, 2017, 2018, 2019, 2020, 2021

Ad hoc reviewer, *Biannual Journal of Springsteen Studies (BOSS)*, 2014

Editorial Assistant

Book Reviews, *Quarterly Journal of Speech*, Spring 2013

PROFESSIONAL DEVELOPMENT

Research

- 2018 National Communication Association Doctoral Honors Seminar Participant
- 2017- 2018 Scholarly Commons Graduate Internship Program, University of Illinois Library
- 2017 “Textual Criticism,” Rhetoric Society of America Summer Institute, Workshop led by Jim Jasinski, May
- 2016 Midwest Winter Workshop, Iowa University, January
- 2015 “Rhetoric, Spatial Theory, and the Built Environment,” Rhetoric Society of America Summer Institute, Workshop led by Dave Tell and Greg Dickinson, June
- 2015 Midwest Winter Workshop, Northwestern University, January
- 2014 Midwest Winter Workshop, University of Illinois, January
- 2013 “Rhetorical Approaches to the 2012 Presidential Election,” Rhetoric Society of America Summer Institute, Seminar led by Vanessa Beasley and Shawn Perry-Giles, June
- 2013 Midwest Winter Workshop, University of Indiana, January

Teaching

- 2017 Teacher Scholar Certificate, Center for Innovation in Teaching & Learning, University of Illinois, May
- 2014 Graduate Teacher Certificate, Center for Innovation in Teaching & Learning, University of Illinois, May

PROFESSIONAL MEMBERSHIPS

2012-present National Communication Association

2012-present Rhetoric Society of America