



Northeastern University

College of Arts, Media and Design

Dear Participants,

The College of Arts, Media and Design (CAMD) is delighted that you will be attending our *Bay Area Game Science and Design Symposium* on **Saturday, March 16, 2024**, at Northeastern University's Oakland Campus. We hope this informational email will be helpful as you plan to visit the campus.

Office of the Dean

102 Ryder Hall
360 Huntington Ave
Boston, MA 02115

617.373.3682
617.373.5084 (Fax)

Event Theme - this event will bring together academic, industry, and community leaders within the creative technologies sector to share their perspectives on the state of the industry, recent innovations, academic pathways, and strategies to strengthen Northeastern University - Bay Area partnerships.

Registration – if you have not already registered for this event, please be sure to do so prior to attending the event to ensure that we are planning for all attendees. You may register through the following link - [Reserve A Spot](#).

Meeting Location + Campus Map – the event will take place in the Student Union located in the Rothwell Center (RTC - C2 on map). The location is starred on the attached campus map. There are several lots with ample parking near the Rothwell Center. Link - [PDF Campus Map](#).

Timing + Refreshments – doors to the Student Union will open at 12:30PM and the event will officially run from 1:00 – 5:00PM. We will host a reception from approximately 5:00 – 7:00pm that evening. Light refreshments will be served during the program and light hors d'oeuvres with non-alcoholic beverages will be served during the reception.

Parking - We encourage attendees to consider the parking lot adjacent to the Botanic Garden/Gaia House (BGH) - approximately a three-minute walk to the Rothwell Center.

Itinerary – the final itinerary is included below my signature line.

Contact Information – please contact me with any additional questions or details needed by email: i.canning@northeastern.edu or by text: 860-778-6382.

Thank you!

Sincerely,

Ian Canning, Assistant Dean for Mobility, Executive, and Partner Programs
Northeastern University

Bay Area Game Science & Design Symposium Final Itinerary

1:00PM – Welcome to the Game Science and Design Symposium

1:30PM - Panel Discussion on Game Science and Design

- Prof. Casper Harteveld, Northeastern University (Moderator)
- Prof. Magy Seif El-Nasr, University of California Santa Cruz
- Prof. Anders Drachen, University of Southern Denmark
- Prof. Alessandro Canossa, Royal Danish Academy

2:30PM - Break

3:00 - Shem Nguyen, Executive Director, MADE

3:30 - Avi Bar-Zee, President, XR Guild

4:00 - Future of Game Science and Design

- Prof. Bob De Schutter, Northeastern University
- Prof. Nathalie Mathe, Northeastern University

4:30PM - Concluding Remarks

5:00PM (to 7:00PM) - Evening Reception